

How **AI** Will **Change** The Way **We** Work

– Kristian Simsarian

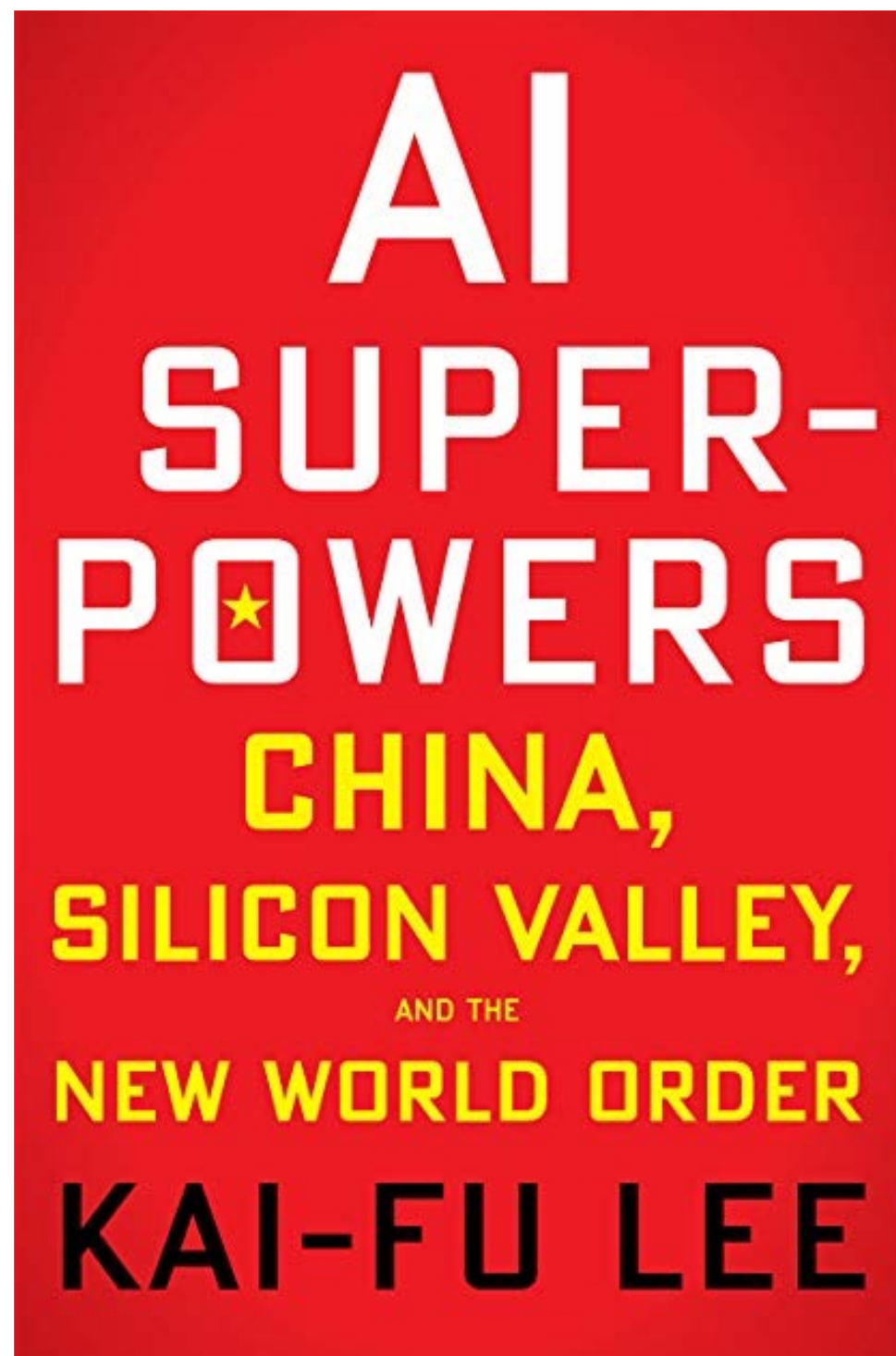


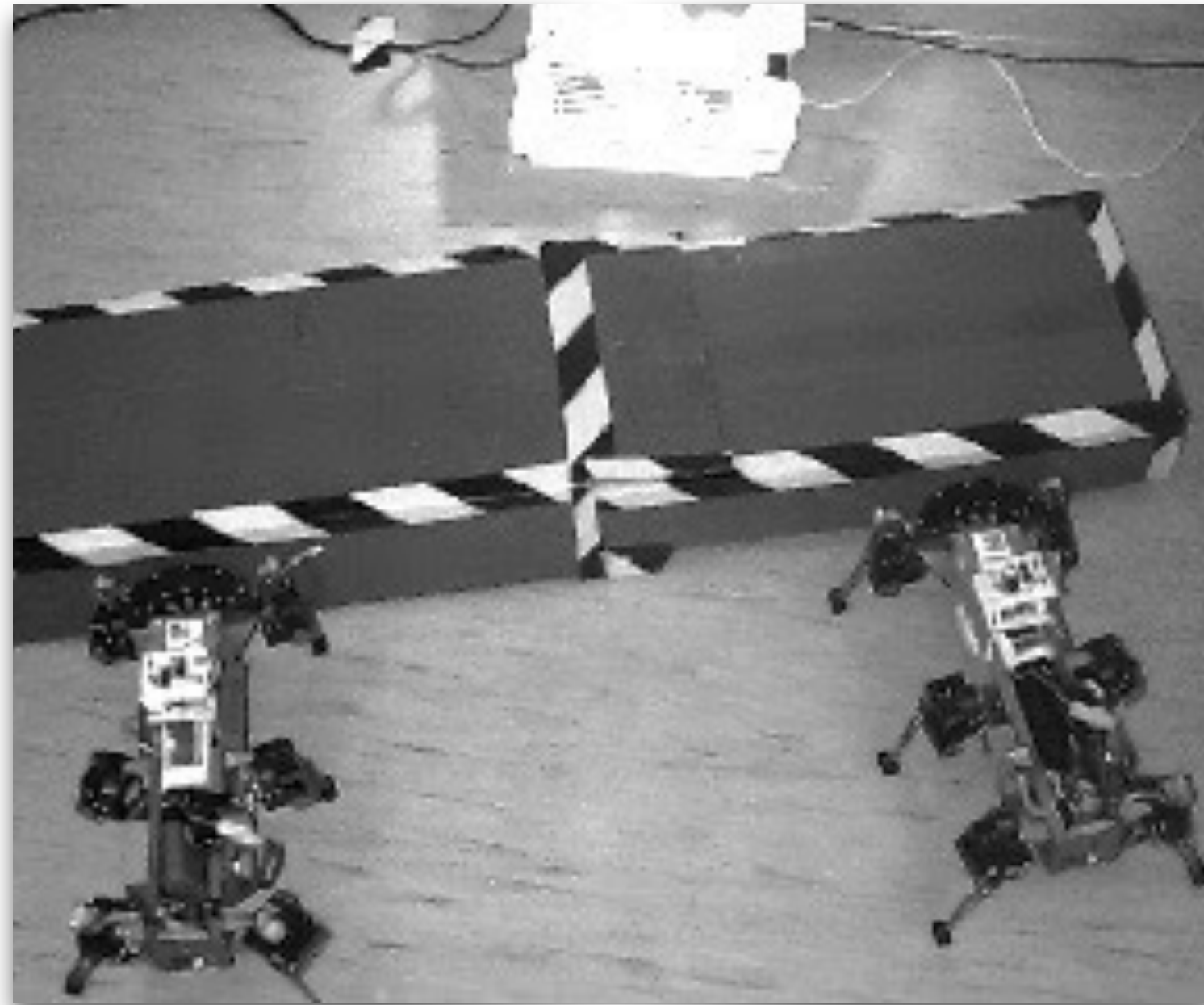
My Uncle “Jimmy”



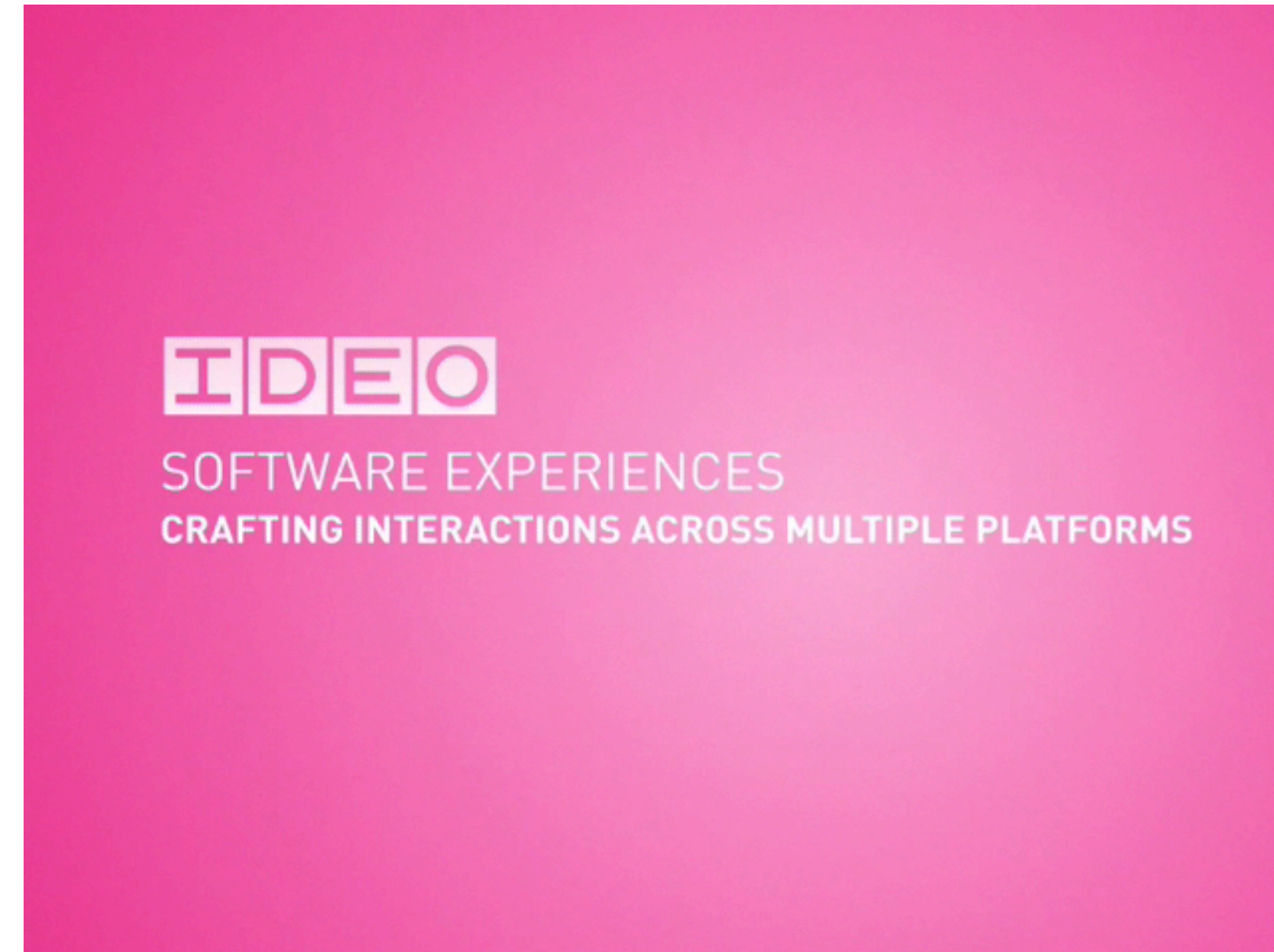
1949 - Fifth convention to define the Declaration of Human Rights. France, Lebanon, United States in photo.







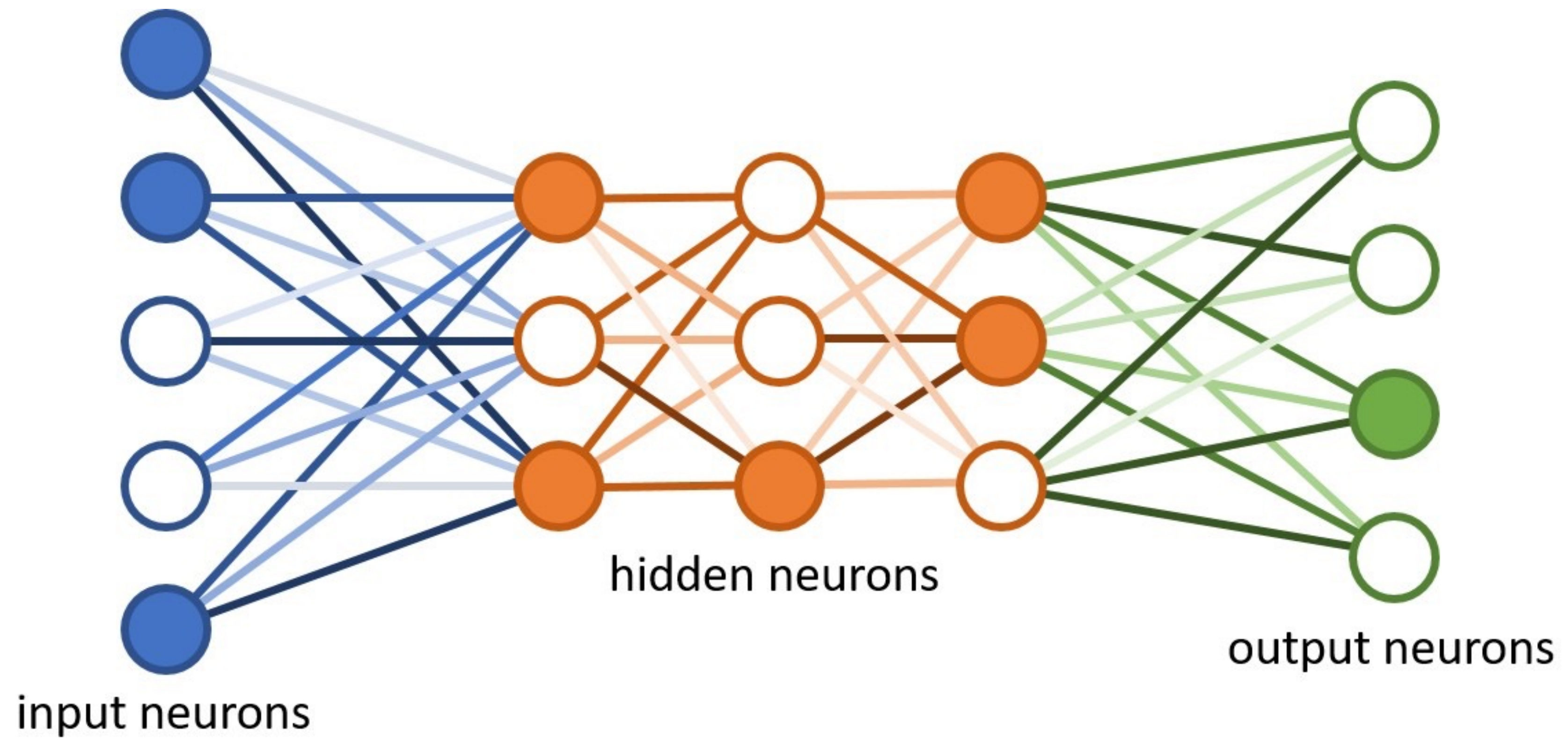
1990's - Collaborative Machine Learning



2000's - Design Innovation @ IDEO



2010's - CCA IxD Educational Innovation



"AlphaGo is so perfect, It's just flawless, and merciless"



1,191 views | Jan 28, 2019, 07:20pm

Amazon Refuses To Quit Selling 'Flawed' And 'Racially Biased' Facial Recognition

**Zak Doffman** Contributor[Cybersecurity](#)*I write about security and surveillance.*

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GETTY

"You don't address human bias, that bias gets automated. Machines are reflections of their creators, which means they are flawed, and we should be mindful of that. It's one good reason why diversity isn't just "nice," it's a safeguard against trends like this." Thus Congresswoman Alexandria Ocasio-Cortez [tweeted her 2.7 million followers](#) last weekend, becoming the latest in a long line of influential people to speak out against Amazon's controversial AI-based facial recognition.

“Over the long term,
building AI tools is going to
be the scalable way to identify
and root out most of this
harmful content.”




The New York Times

PLAY THE CROSSWORD

THE SHIFT

Maybe Only Tim Cook Can Fix Facebook's Privacy Problem



Tim Cook, who has called privacy a “fundamental human right” and taken Facebook and Google to task for the misuse of user data in the past, could effectively become a technology regulator of last resort. Erica Yoon for The New York Times

By Kevin Roose

Jan. 30, 2019

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It's nowhere in his job description, but Tim Cook, Apple's chief executive, has recently taken a moonlight gig as Facebook's privacy watchdog.

On Wednesday, Mr. Cook and his lieutenants took aim at Facebook for violating Apple's rules with a research app that allowed Facebook to snoop on users' online activity. Facebook promoted the app through an Apple program that gives trusted developers the ability to install apps for testing without going through the App Store's normal approval process. Apple responded by cutting off Facebook's access to apps and updates that it was working on internally, causing chaos among the company's software engineers.

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In wake of Project Maven backlash, Google unveils new AI policies



[Photo: Noah_Loverbear/Wikimedia Commons]

BY STEVEN MELENDEZ

1 MINUTE READ

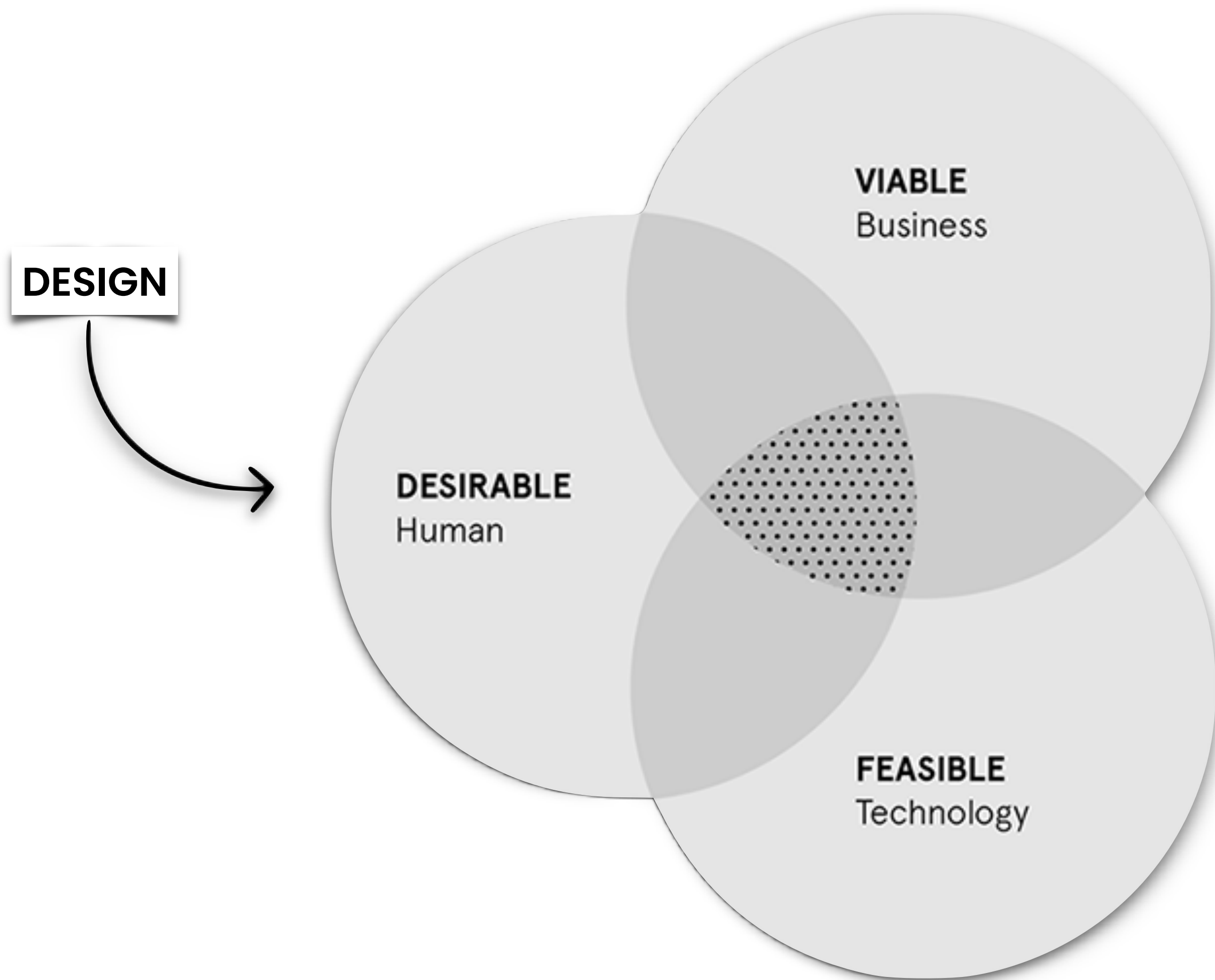
Today Google unveiled a new set of principles guiding its approach to artificial intelligence, including a pledge not to build AI weapons, “technologies that gather or use information for surveillance violating internationally accepted norms” or ones “whose purpose contravenes widely accepted principles of international law and human rights.”

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interaction 19



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Learning machines need **objectives**

(these are called “objective” functions and implement strategy)

In automation you need to have **Learning Objectives**

Algorithm 1 General structure of optimization algorithms

Require: Objective function f
 $x^{(0)} \leftarrow$ random point in the domain
for $i = 1, 2, \dots$ **do**
 $\Delta x \leftarrow \phi(\Phi(\{x^{(j)}, f(x^{(j)}), \nabla f(x^{(j)})\}_{j=0}^{i-1}))$
 if stopping condition is met **then**
 return $x^{(i-1)}$
 end if
 $x^{(i)} \leftarrow x^{(i-1)} + \Delta x$
 $f(x^{(i)})$
end for

Policy

State

Action

Cost

What are your **learning objectives**? Please don't say “**profit**”



BLACKROCK



“Without a sense of purpose, no company can achieve its full potential. It will ultimately lose.”

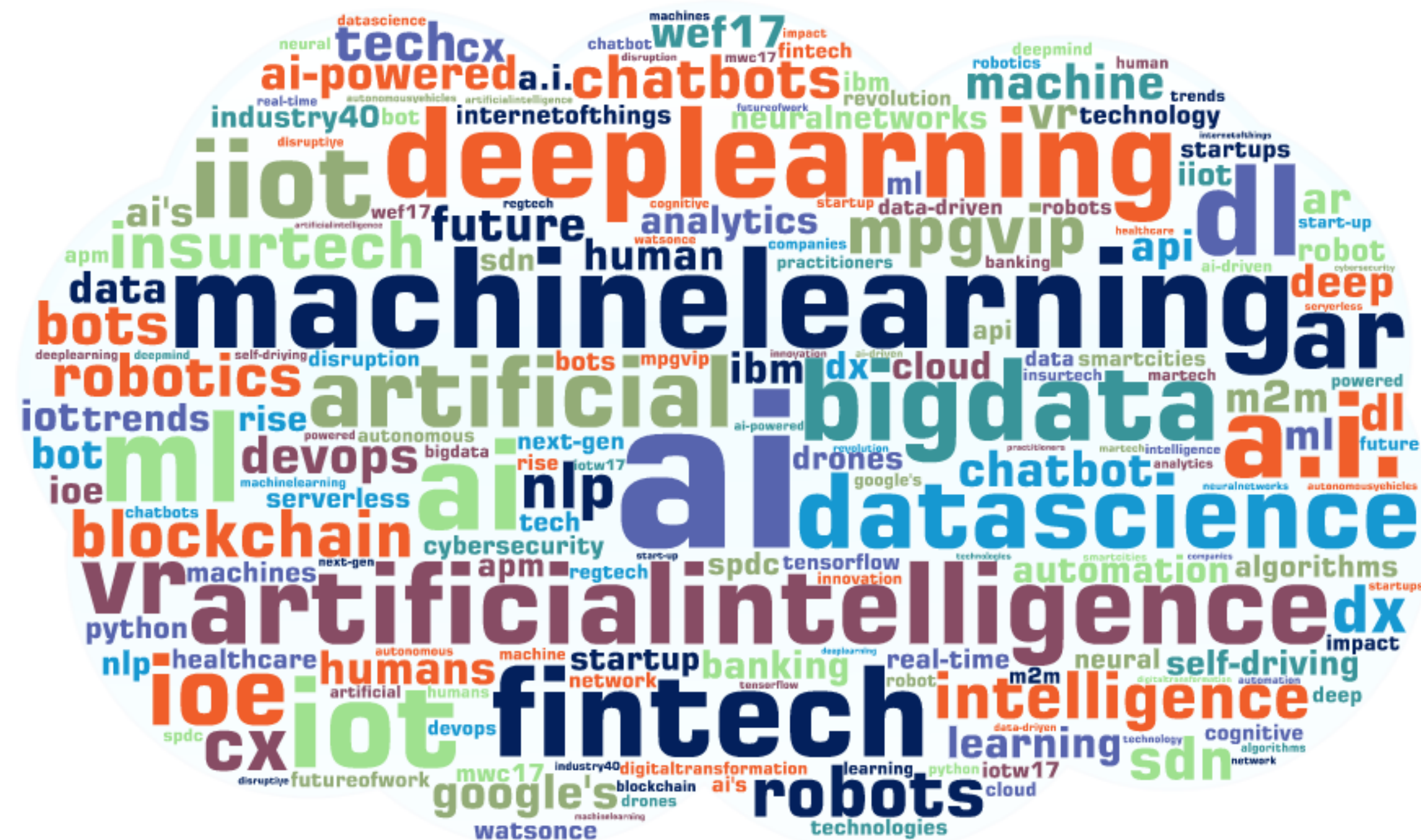


“You are not our product.”



Five things you can do **to prepare** to be **a teacher** of Learning Machines

1. Become AI Literate



4. Understand links between **societal goals** and your organization's **mission**



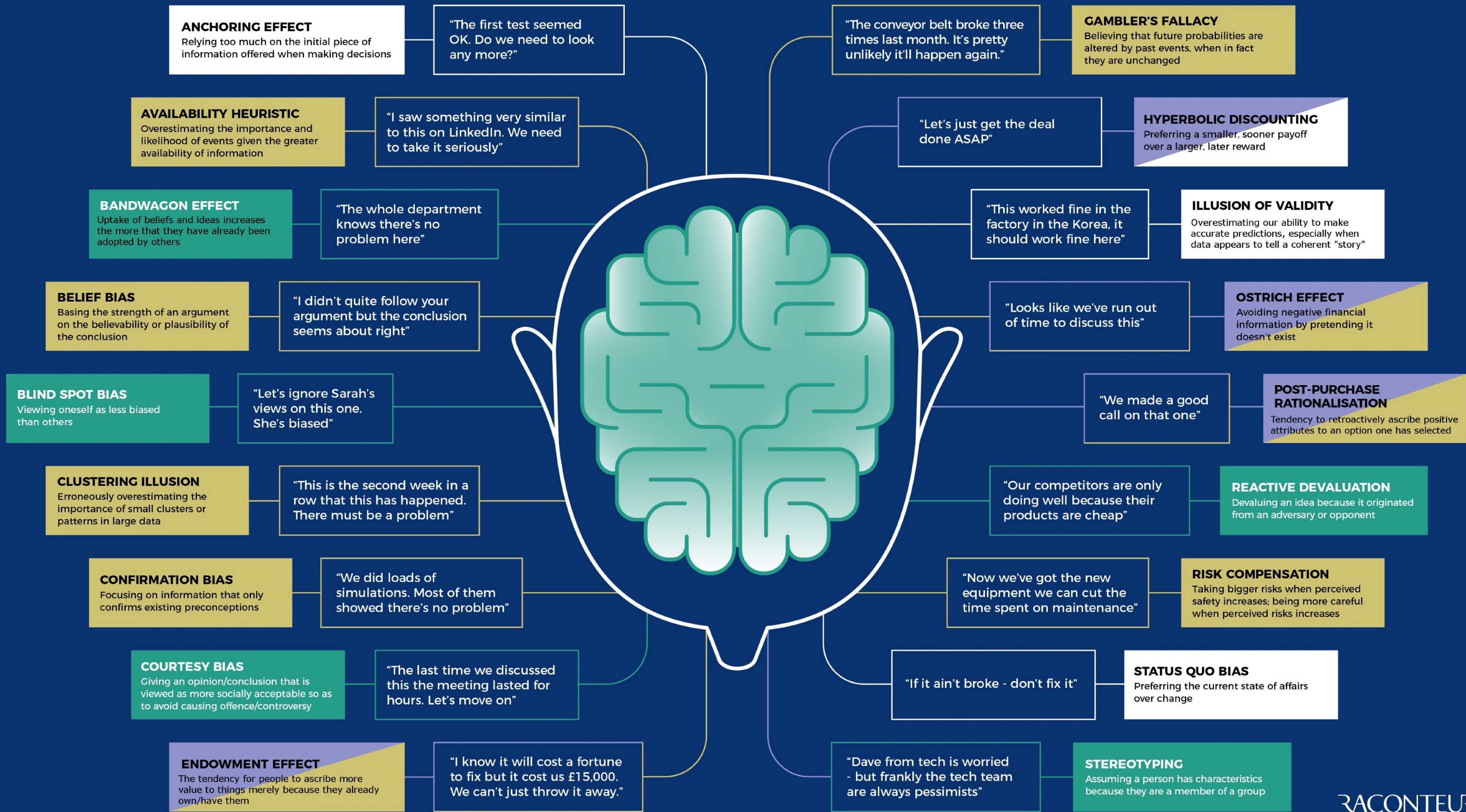
3. You are **modeling** – understand your **bias** – and embrace **optimism**

Cognitive bias

● Social ● Financial ● Failure to estimate ● Short-termism

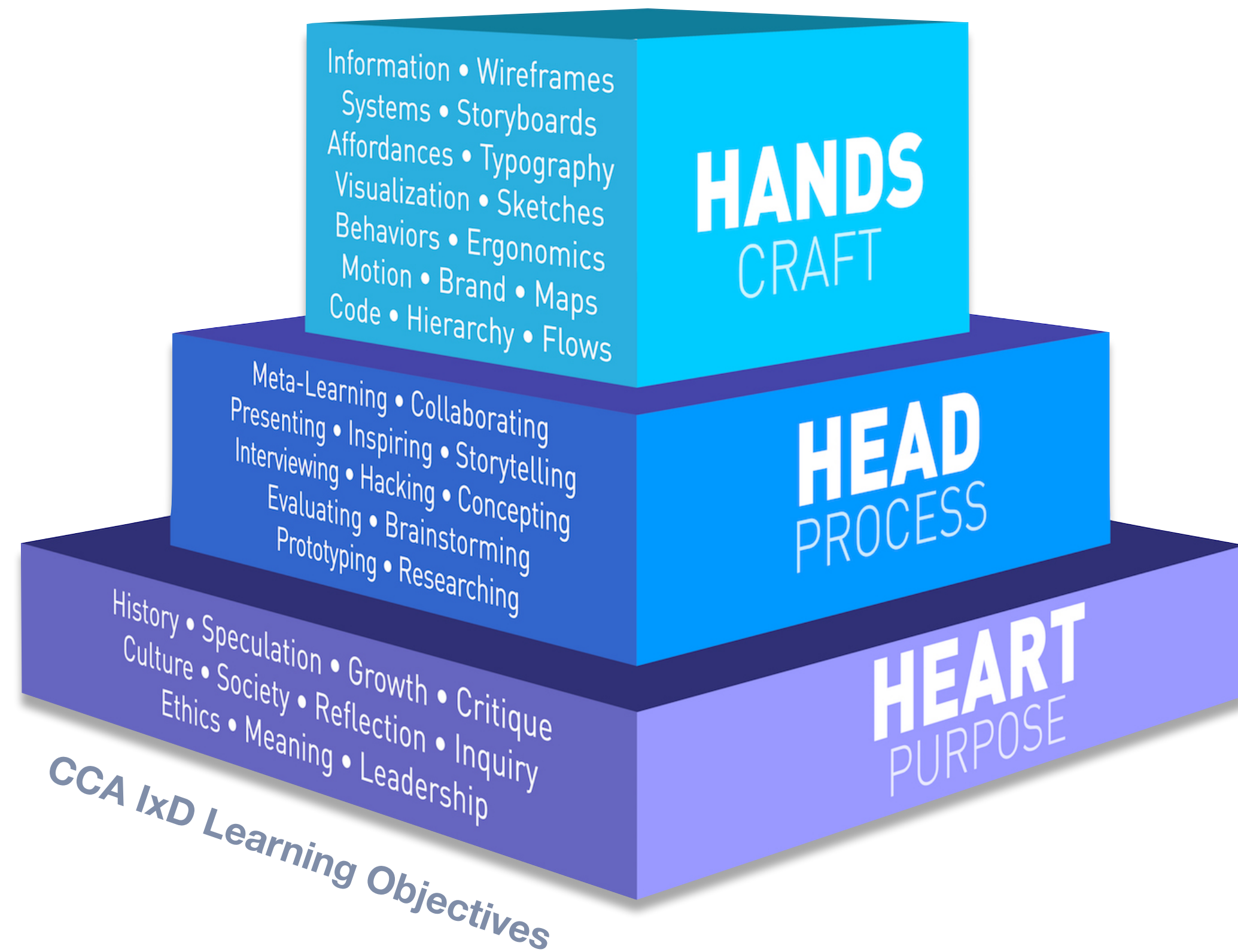
When it comes to assessing risk, humans often fail to make rational decisions because our brains take mental shortcuts that prevent us making the correct choice. Since the 1960s behavioural scientists and psychologists have been researching these failings, and have identified and labelled dozens of them. Here are some that can cause havoc when it comes to assessing risks in business

ORIGIN
The notion of cognitive biases was first introduced by psychologists Amos Tversky and Daniel Kahneman in the early 1970s. Their research paper, 'Judgment Under Uncertainty: Heuristics and Biases', in the Science journal has provided the basis of almost all current theories of decision-making and heuristics. Professor Kahneman was awarded a Nobel Prize in 2002 after further developing the ideas and applying them to economics.



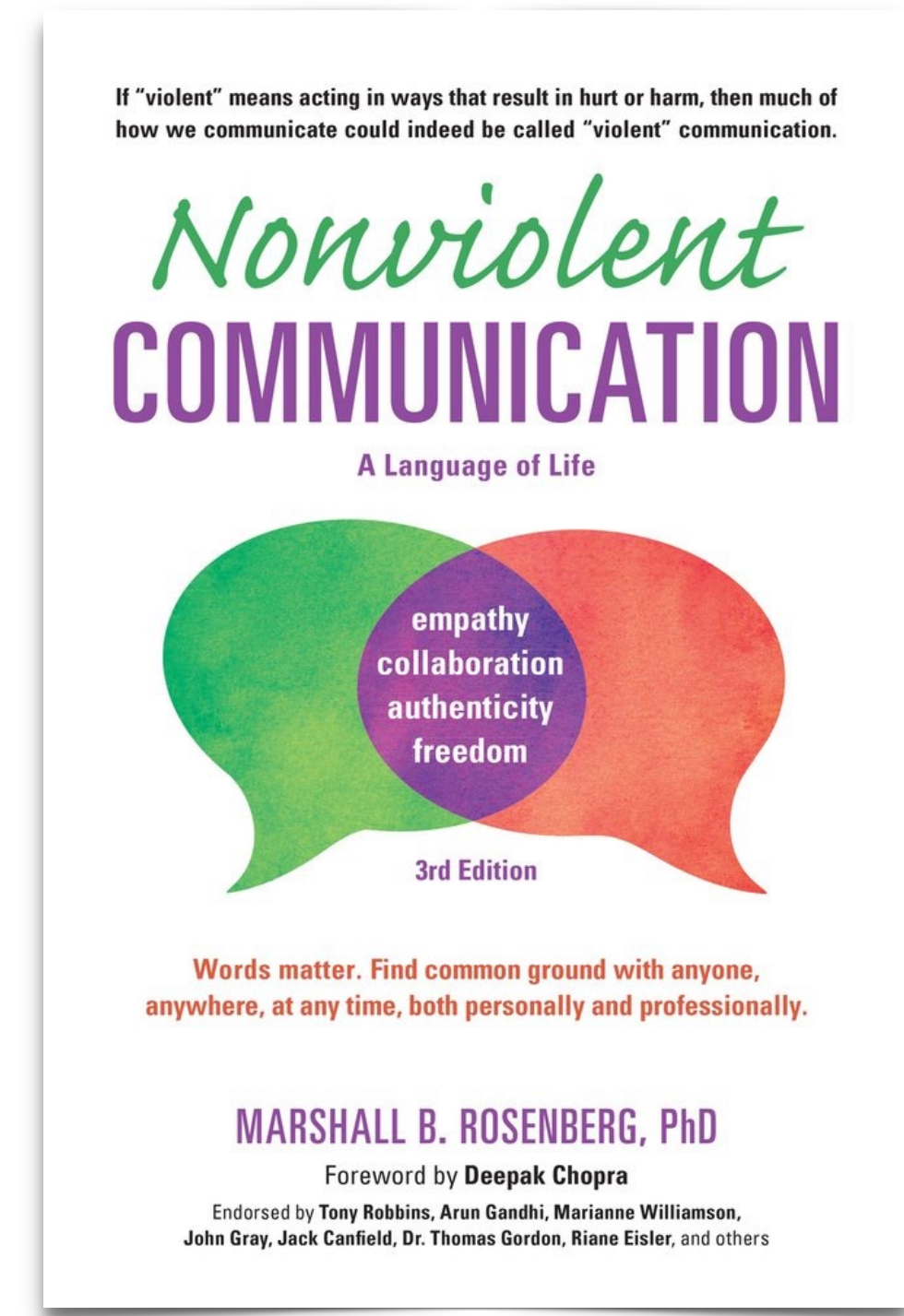
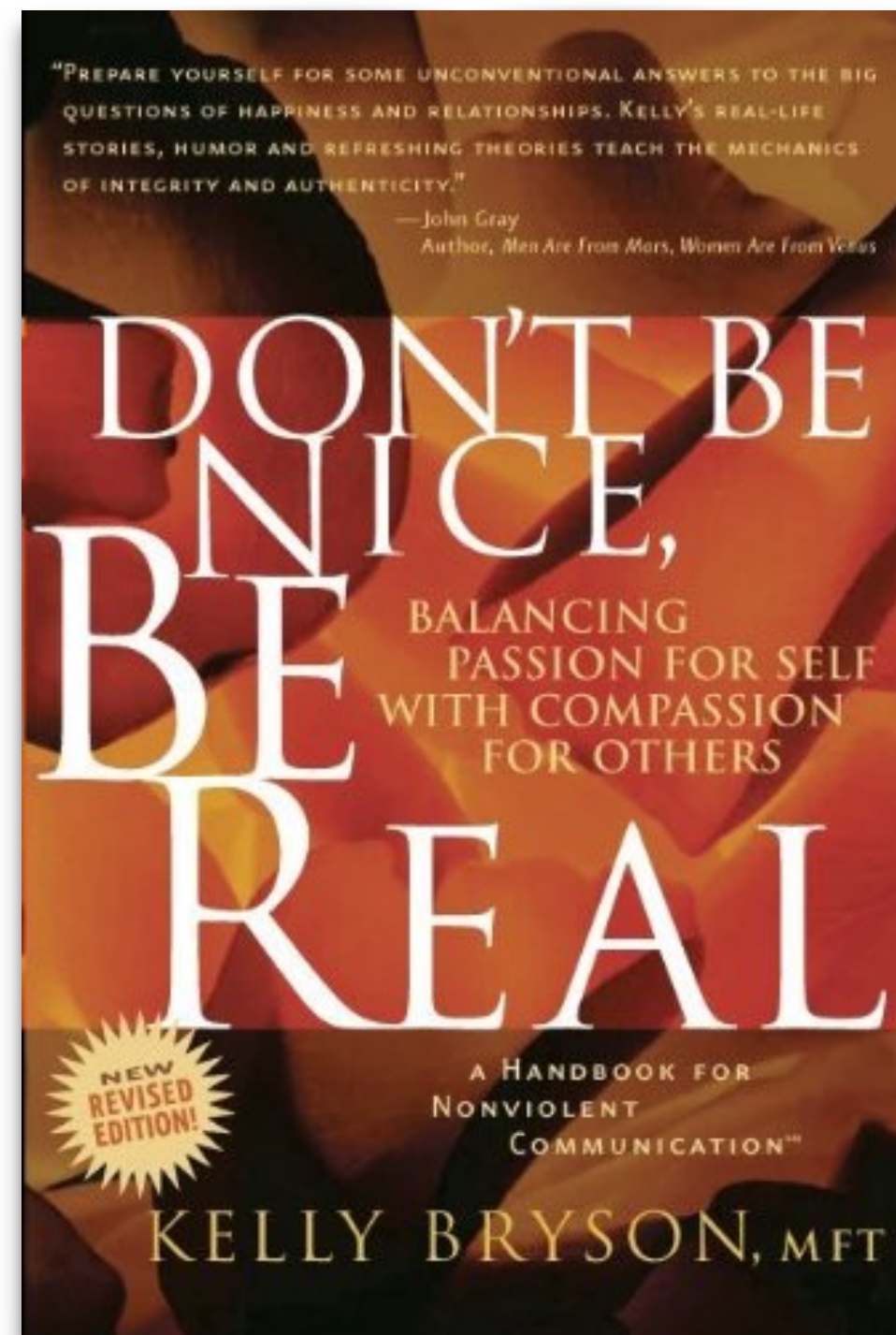
RACONTEUR

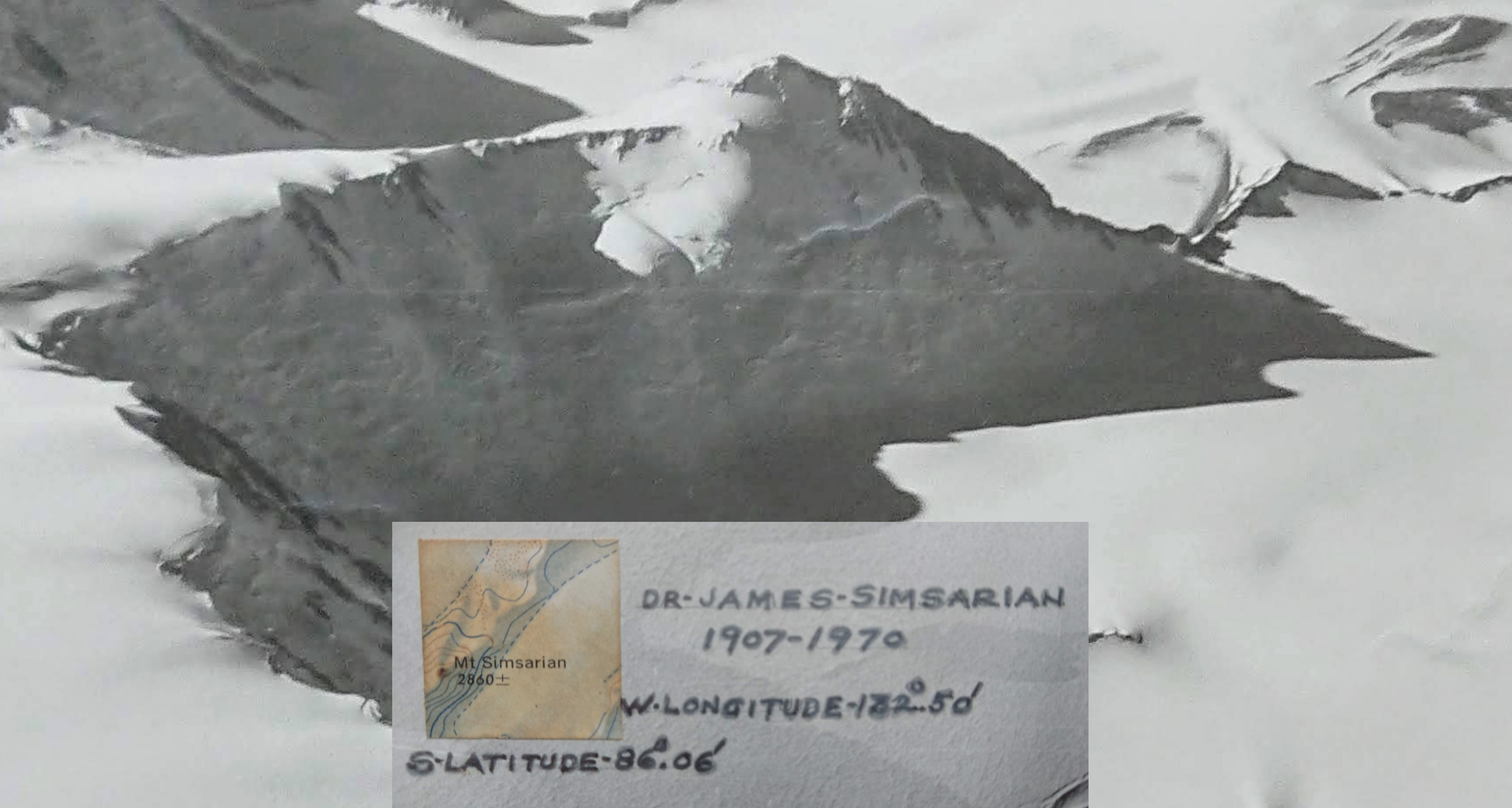
4. Define your **learning objectives** with **verbs** (this is your policy)



“Focus on
the verbs,
not the nouns.
Kristian, Nouns
change
too fast”

5. Learn, practice and standup for “**brave conversations**”





DR. JAMES S. SIMSARIAN

1907-1970

W. LONGITUDE - 132° 50'

S. LATITUDE - 86° 06'

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What resonated for you?
What would you like to learn about AI?

5 preparation links and AI trends:
Reach me:

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