

interaction 19 | Social Experiments

GOING DIGITAL

Yuxin Cheng | 02.07.2019

BACKGROUND

The Team



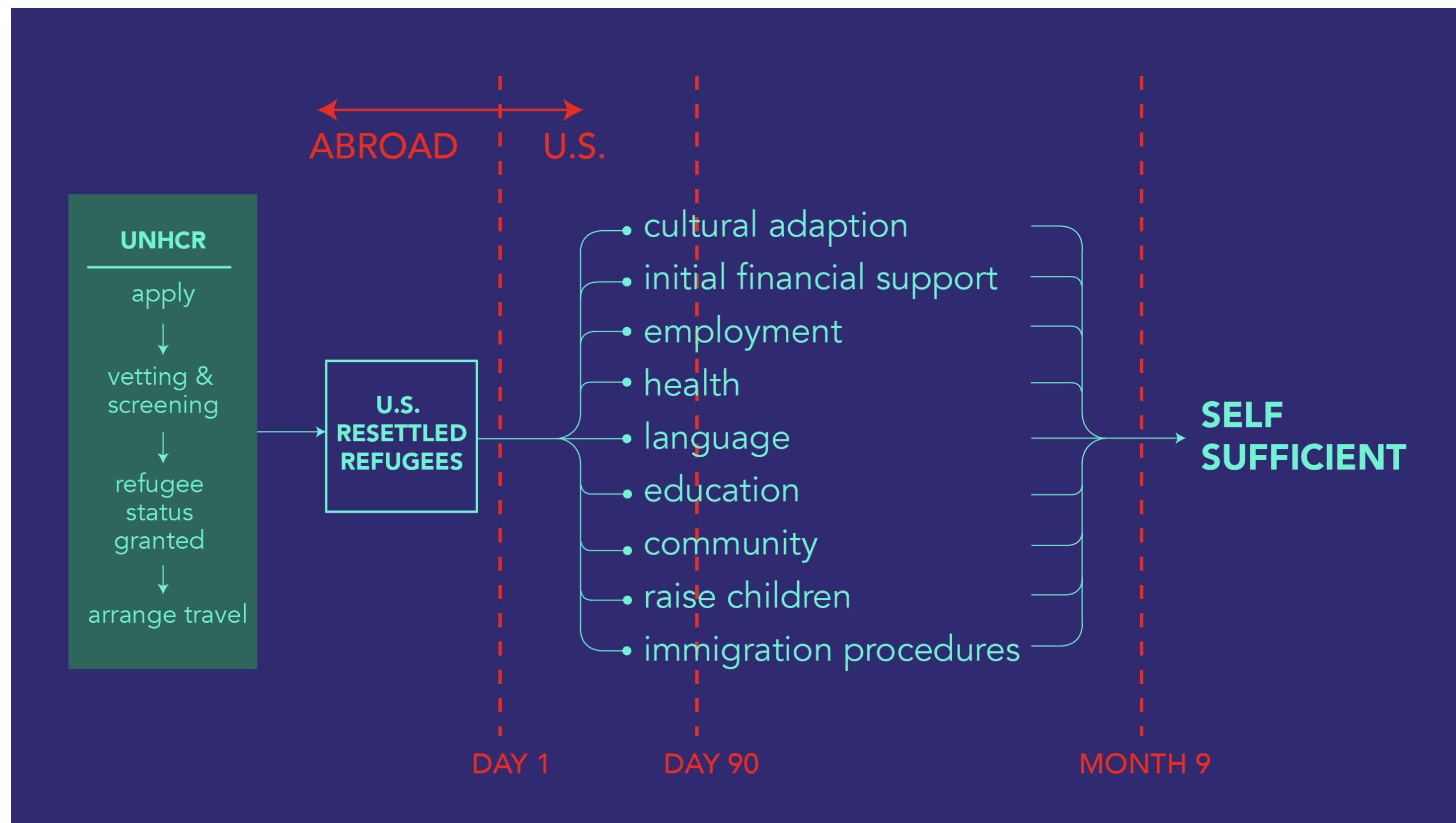
The Airbel Center is the innovation team at the International Rescue Committee, developing products, services, and systems to improve humanitarian response—creating lasting impact for people affected by conflict and crisis.

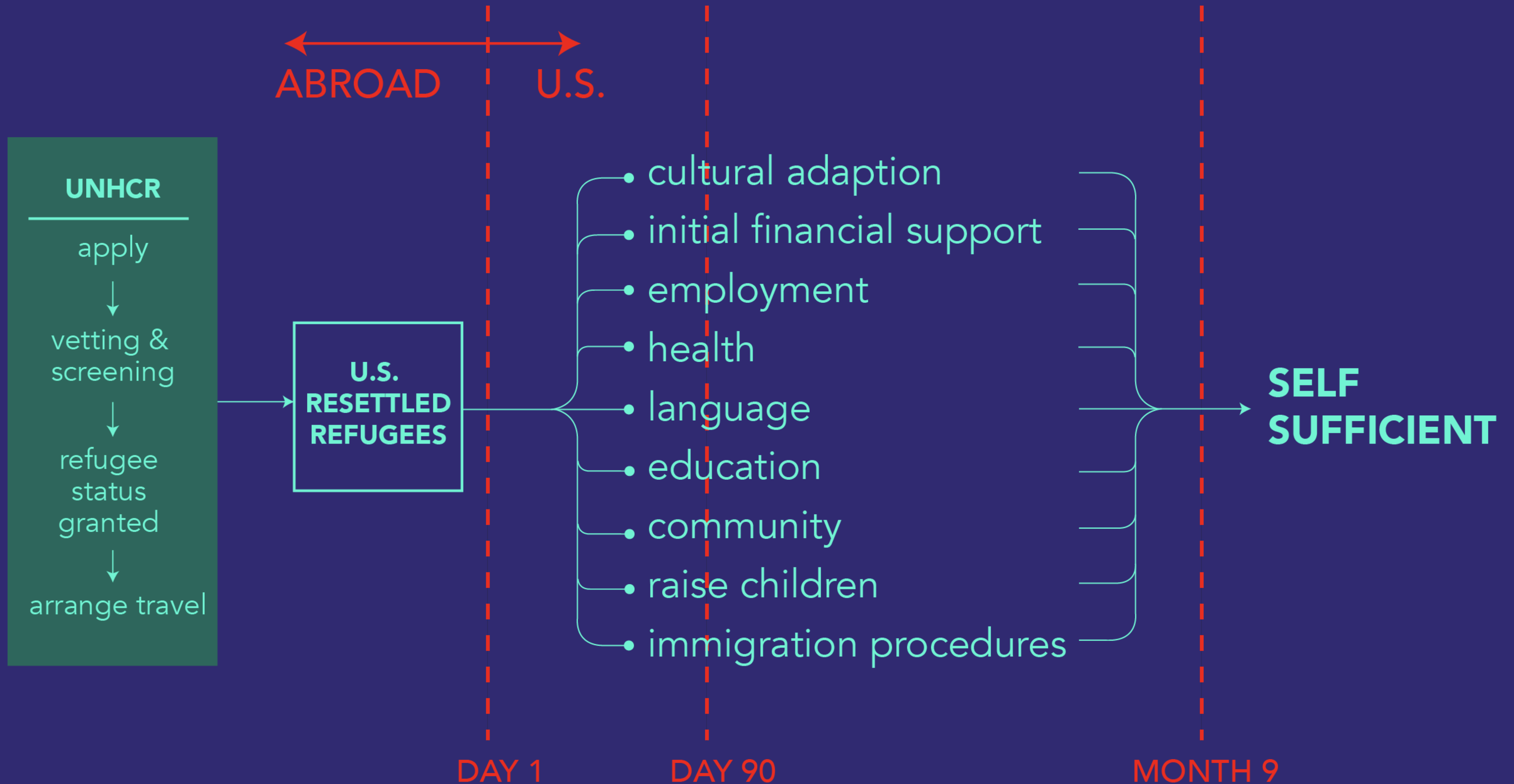


The International Rescue Committee helps people whose lives and livelihoods are shattered by conflict and disaster to survive, recover and regain control of their future.

BACKGROUND

The Resettlement Process





CHALLENGES



THE PROCESS



**Field
Research**

**Agile
Development**

**Testing and
Improvement**

THE PROCESS



Field Research

HMW....

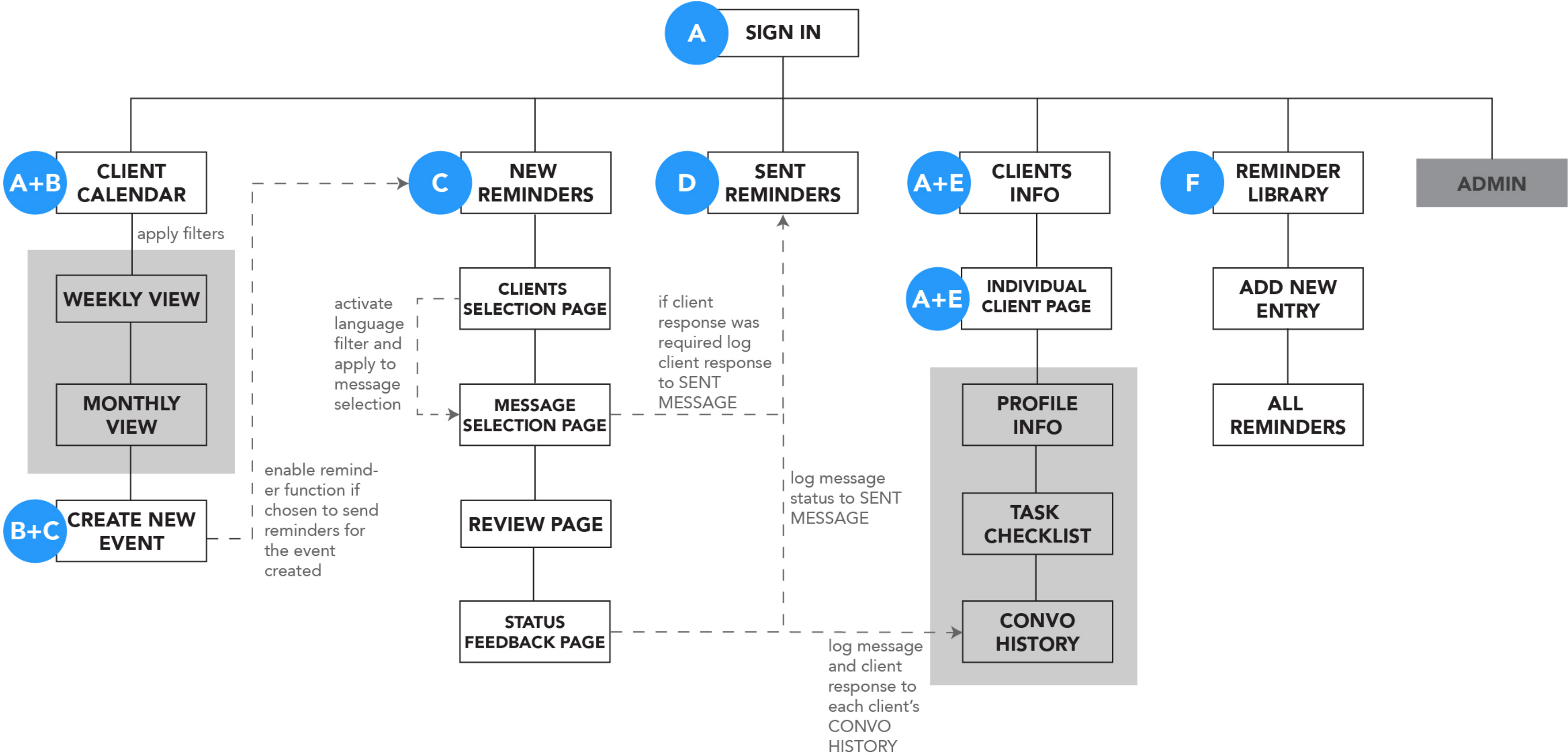
measure the comprehension of the messages received by clients?

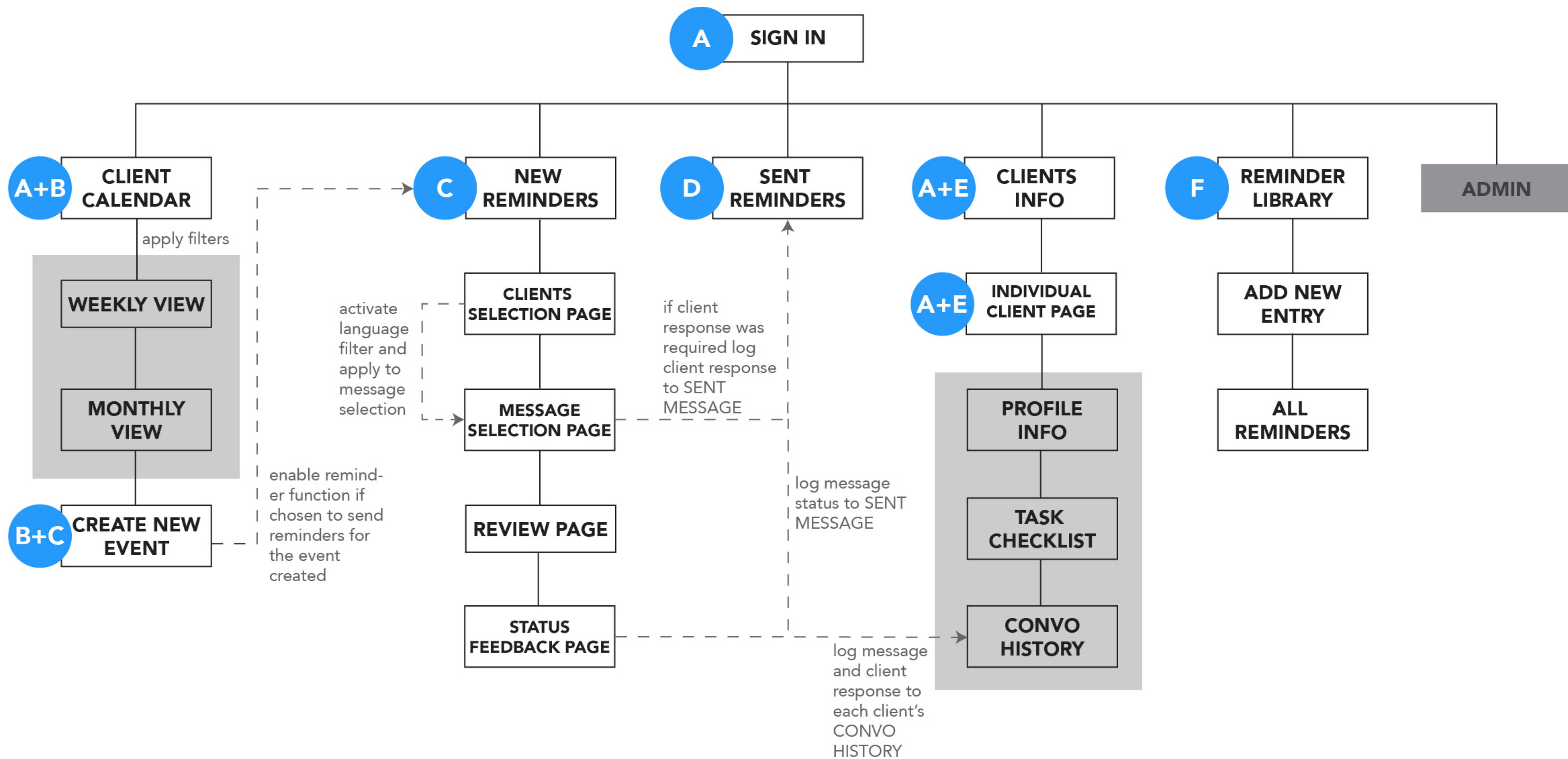
reduce the possibilities of miscommunication and time invested in waiting for responses from different departments?

best solve the obstacles in translation?

THE OUTCOME

User Flow





THE OUTCOME

Minimum Viable Product



Filters

☐ Show my events

ClientsCase #Event

Type the client's name

☐ Jane Kazane

☐ Willy Mbilizi

☐ Abdulrahman Khalaf

☐ Jazi Mtair

☐ Rumaieh Al Mtair

☐ Maximain Gamando

☐ Ammar Khalaf

☐ Osee Mutegeka

☐ Dieudonne Mpungwe

☐ Rasoul Shahidi

☐ Mohamed Alareed

☐ Mohammad Khalili

APPLY

CLEAR

Current Filters

Event types

All types

Jan 20 – 26, 2019

<Today>

monthweek

New Event

	Sun 1/20	Mon 1/21	Tue 1/22	Wed 1/23	Thu 1/24	Fri 1/25	Sat 1/26
7am							
8am							
9am							
10am							
11am							
12pm							
1pm							
2pm							
3pm							
4pm							
5pm							
6pm							
7pm							
8pm							
9pm							
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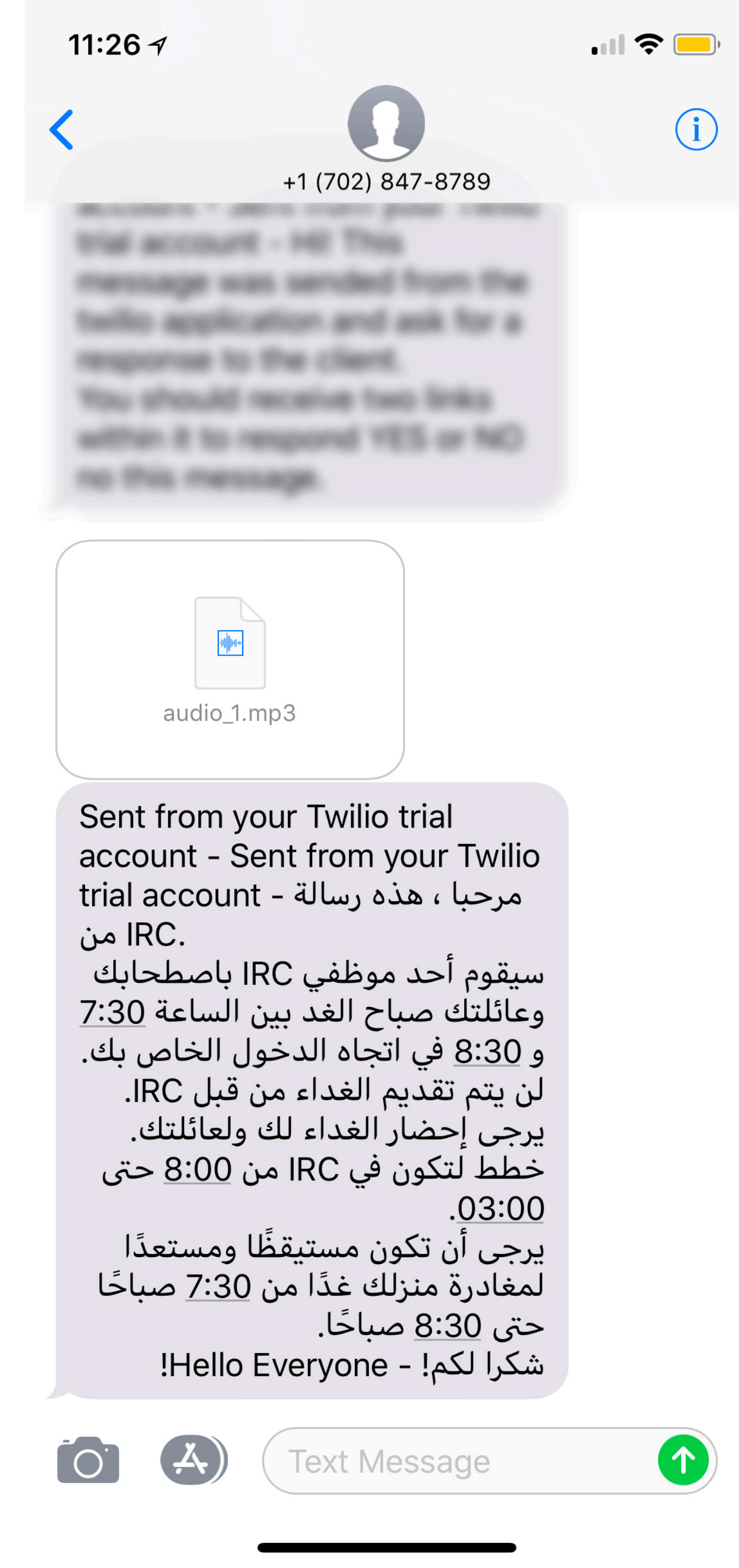
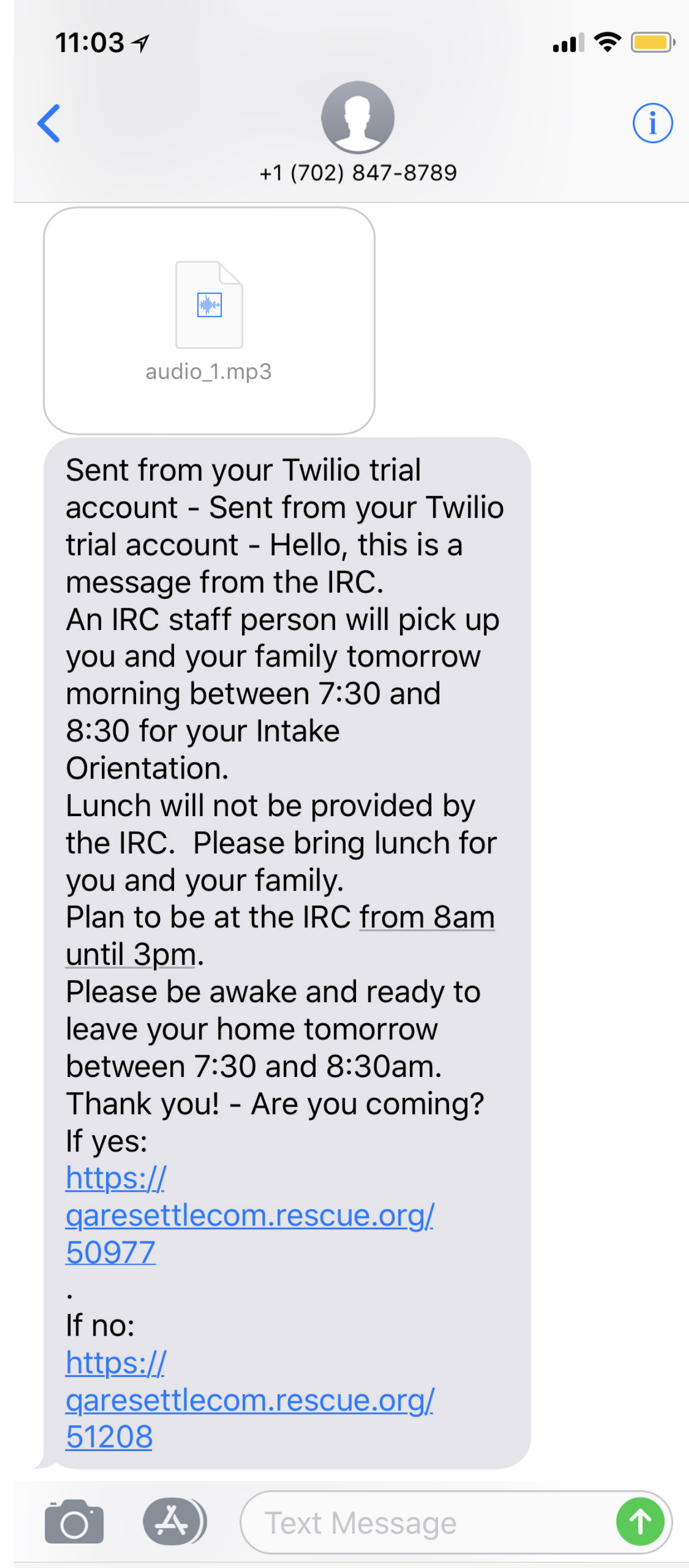
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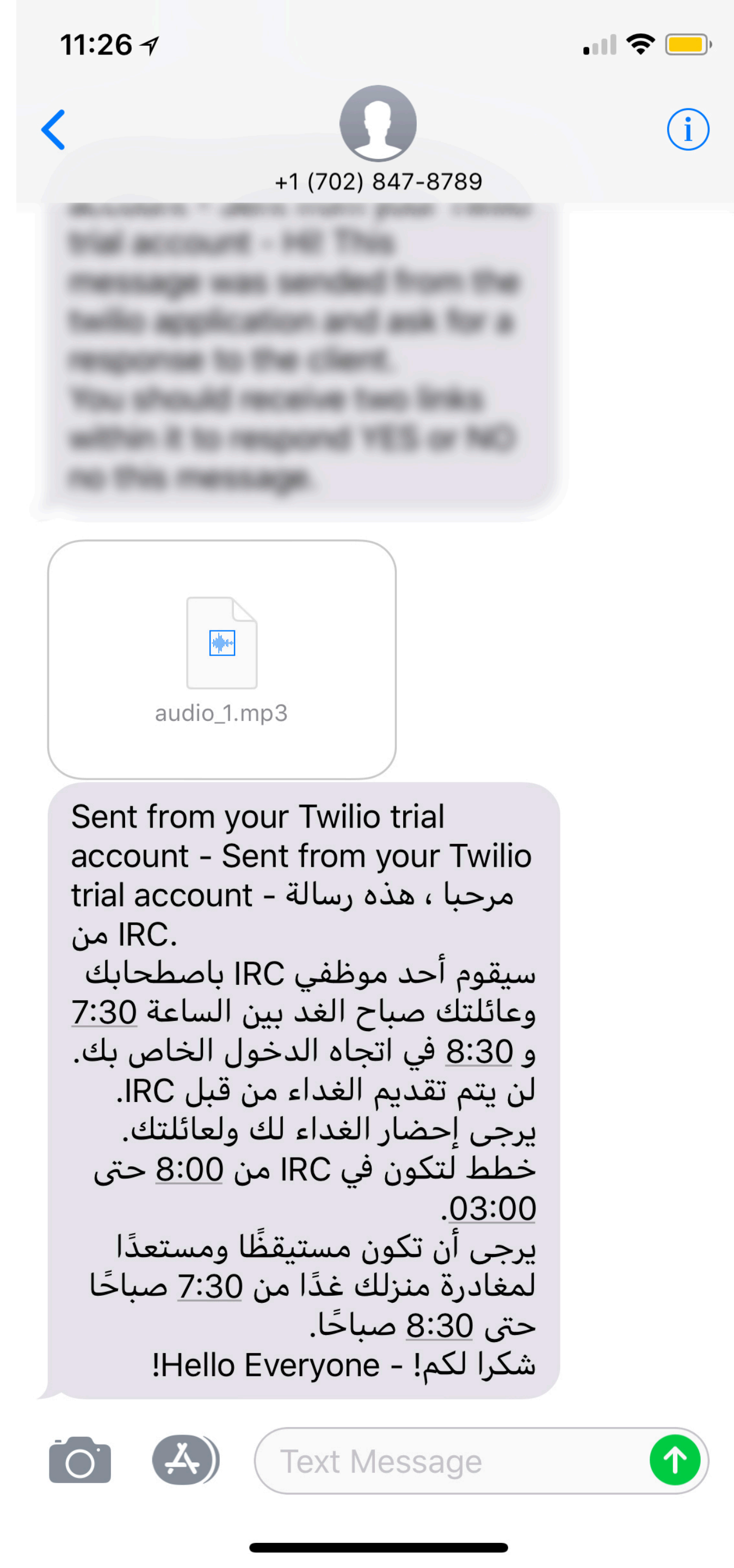
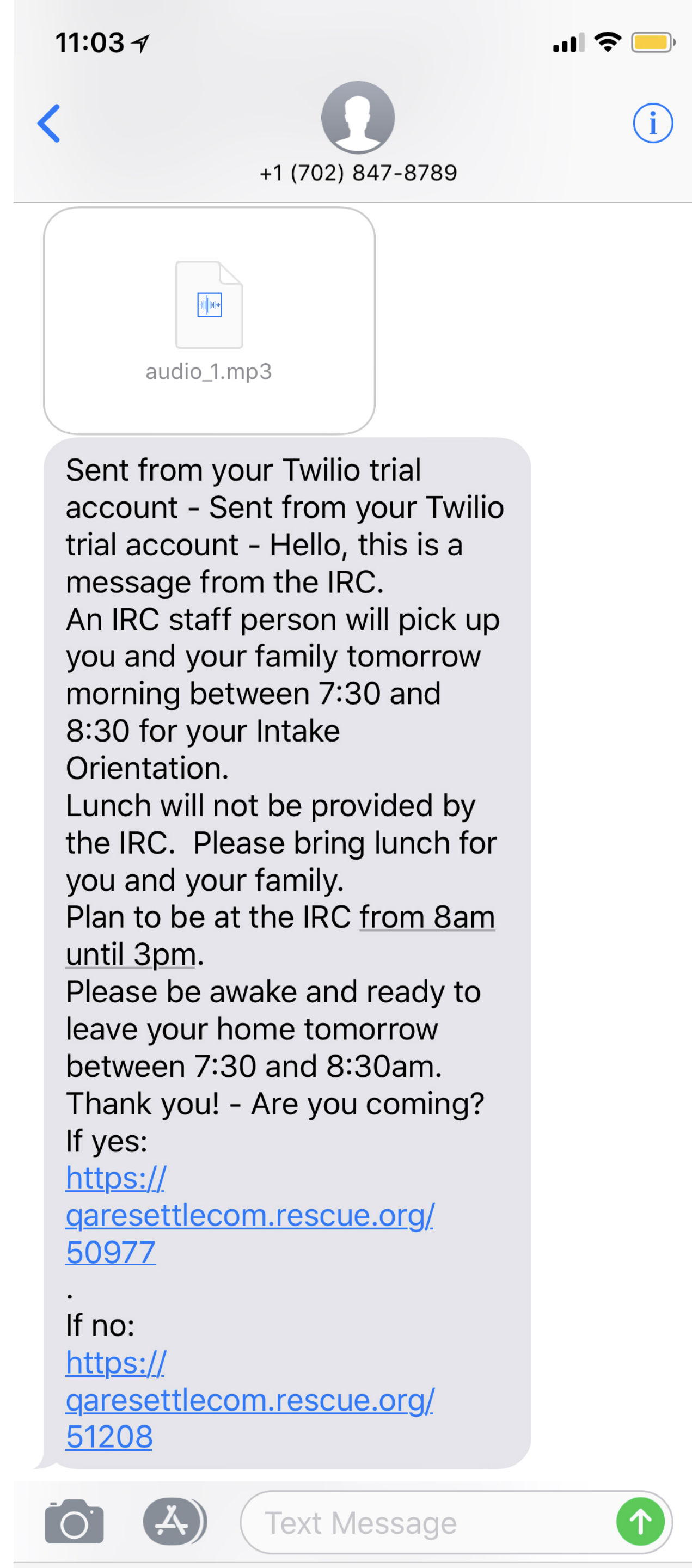
THE OUTCOME

Minimum Viable Product



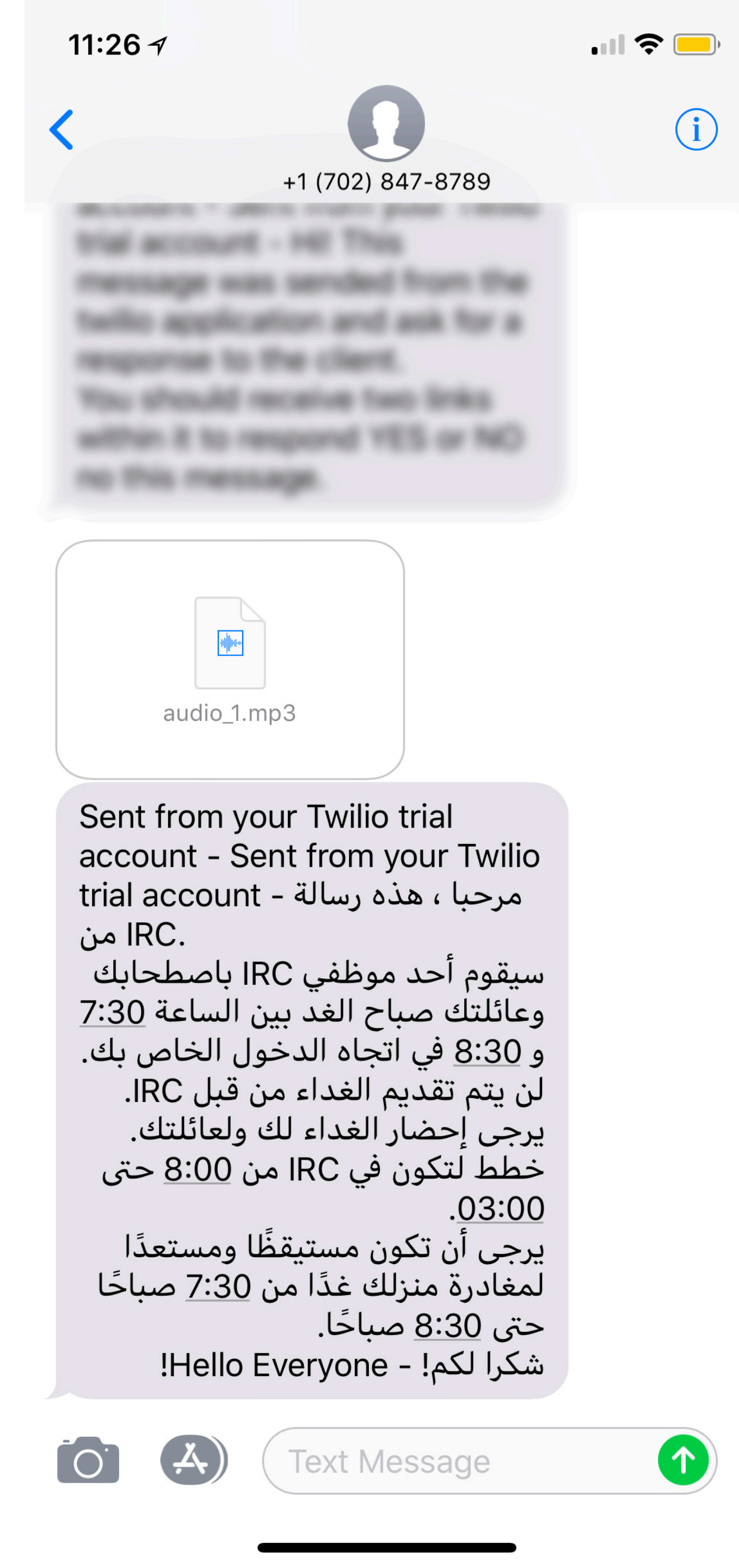
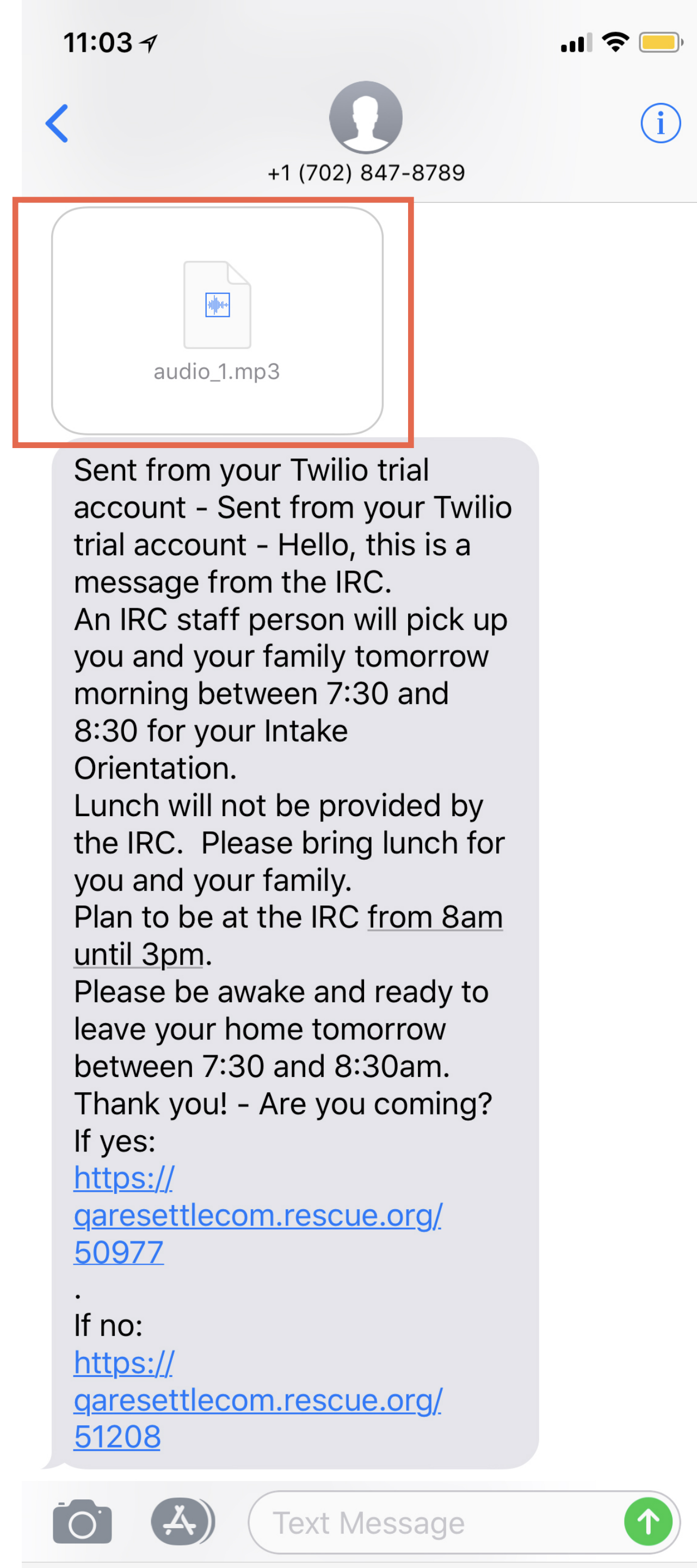
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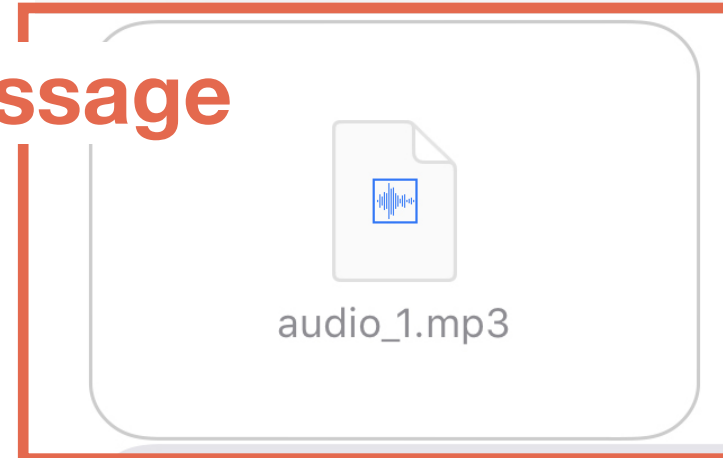
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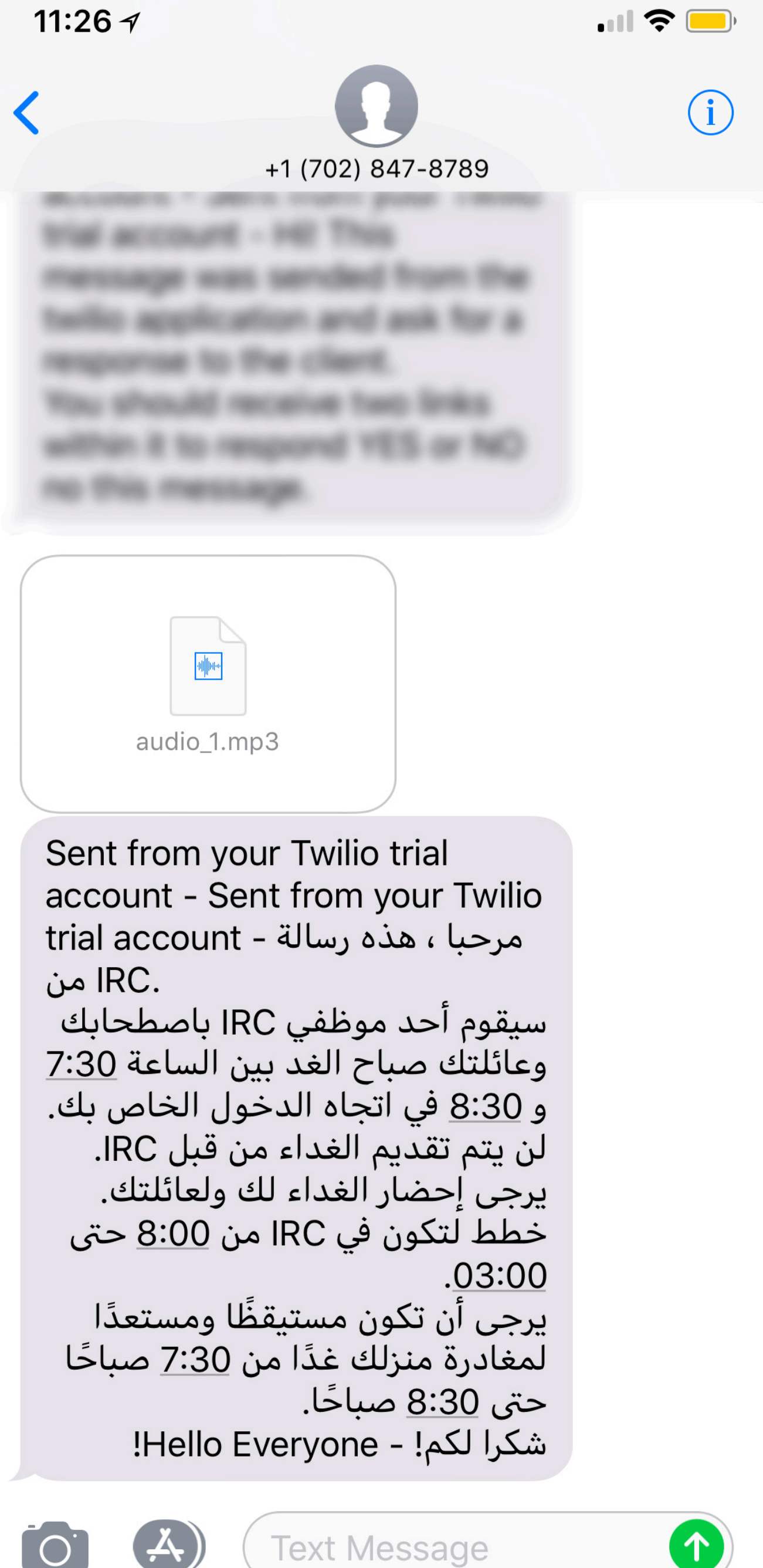
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Audio Message



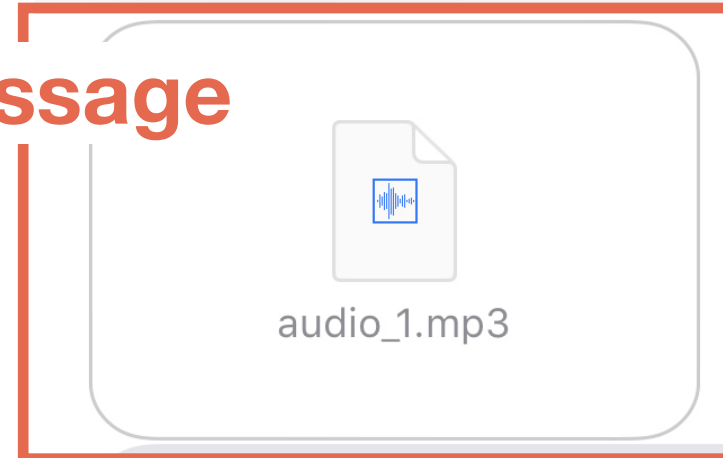
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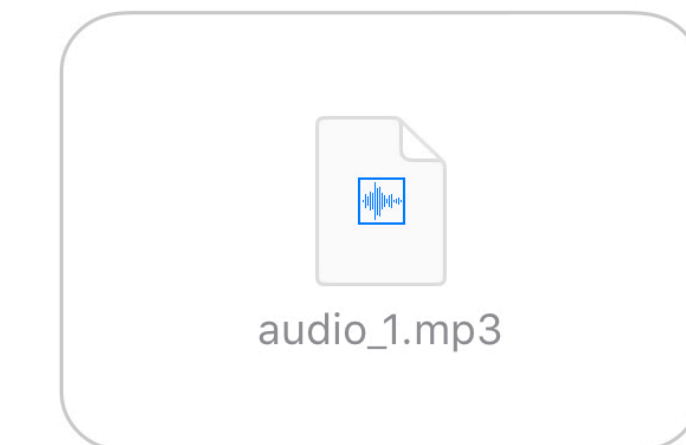
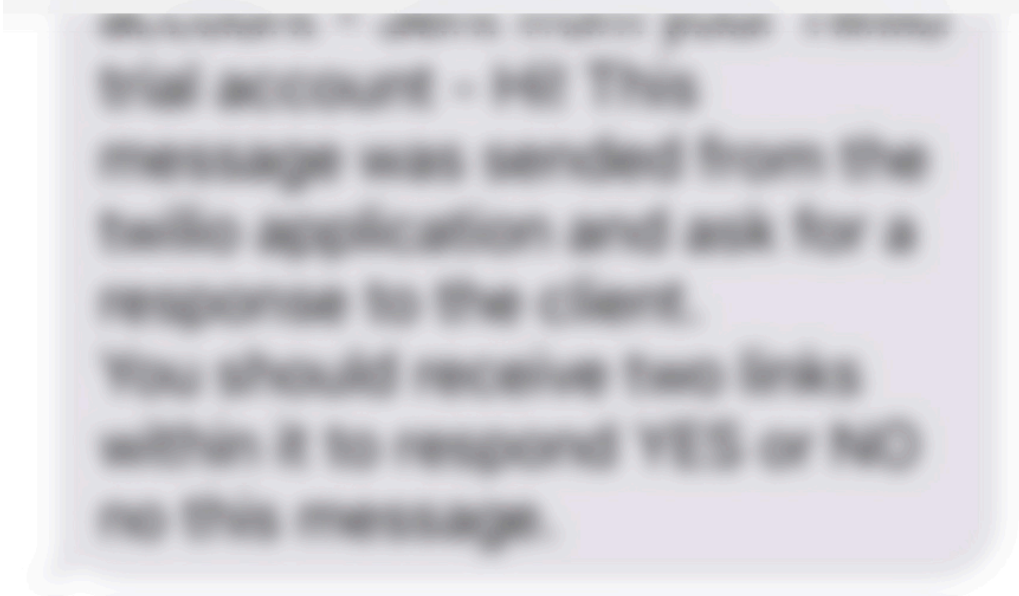
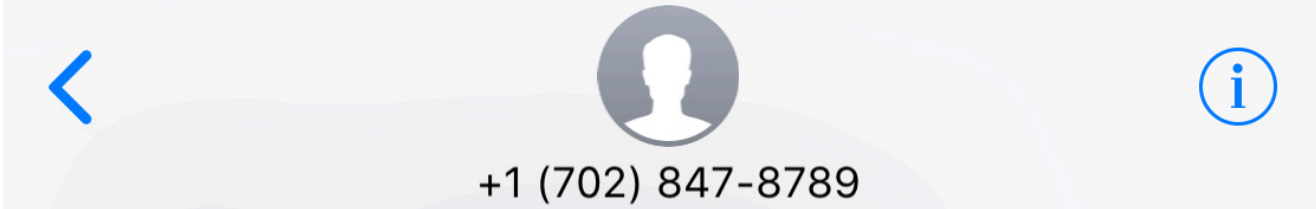
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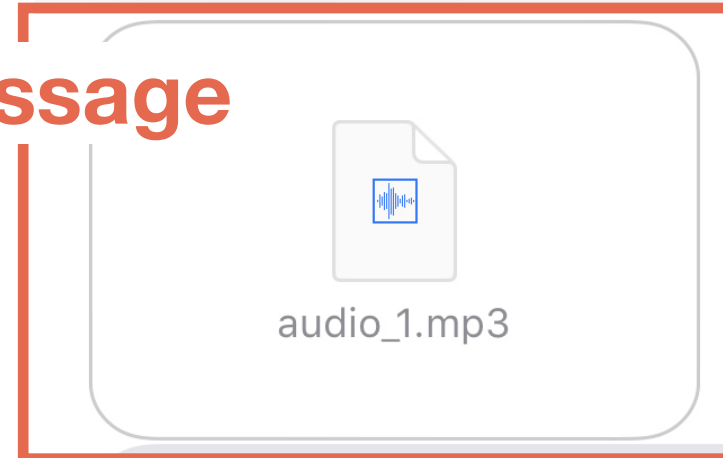
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شكرا لكم! - Hello Everyone



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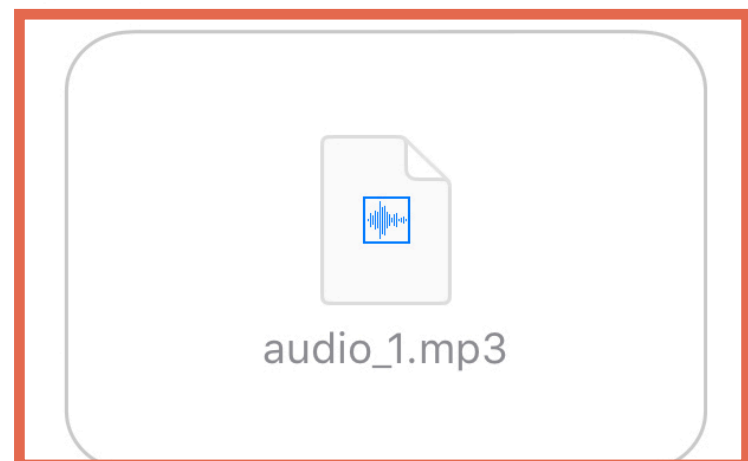
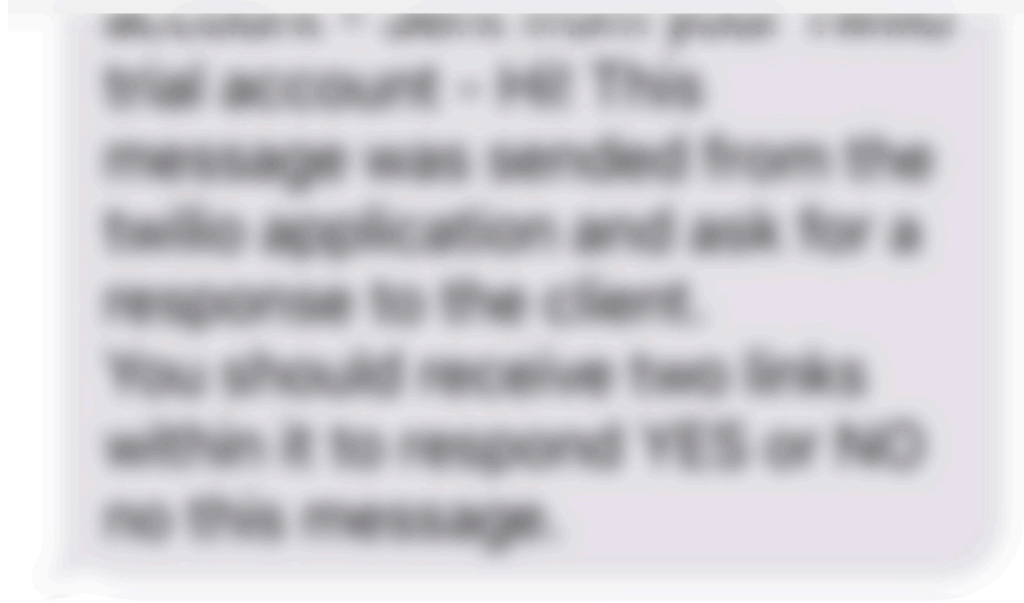
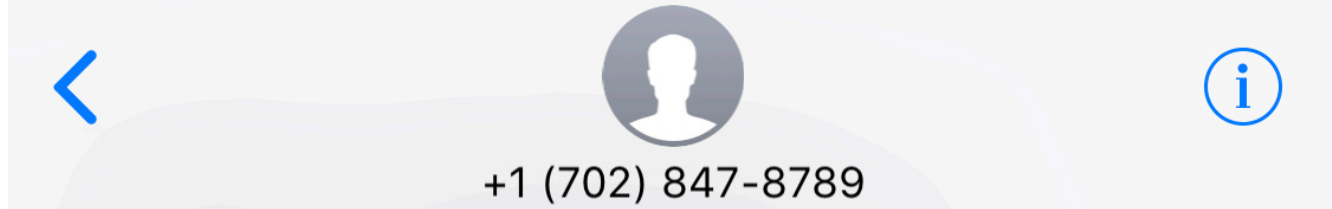
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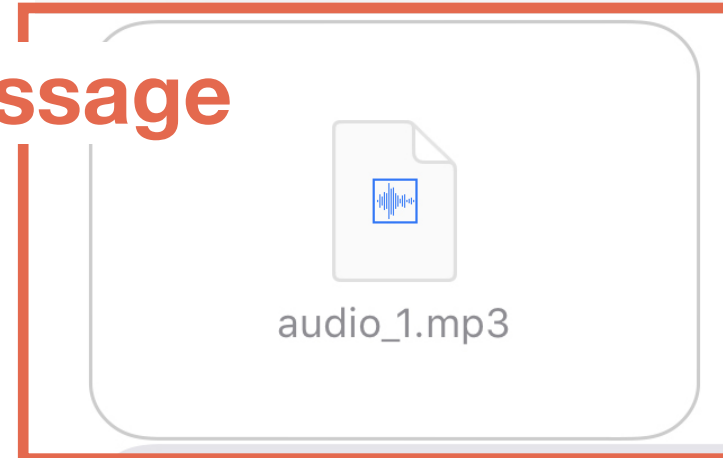
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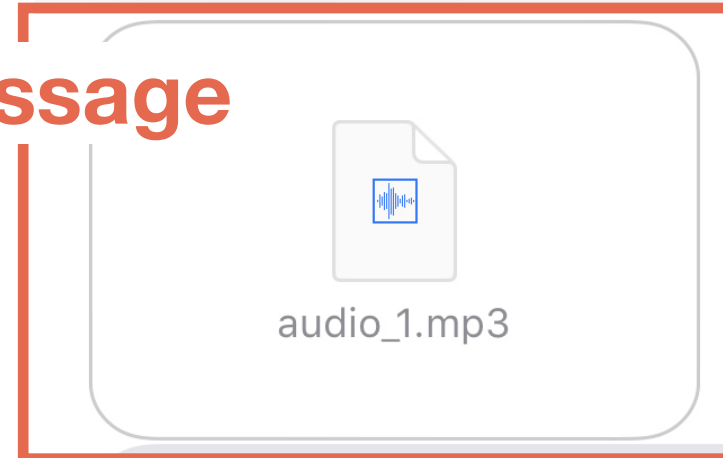


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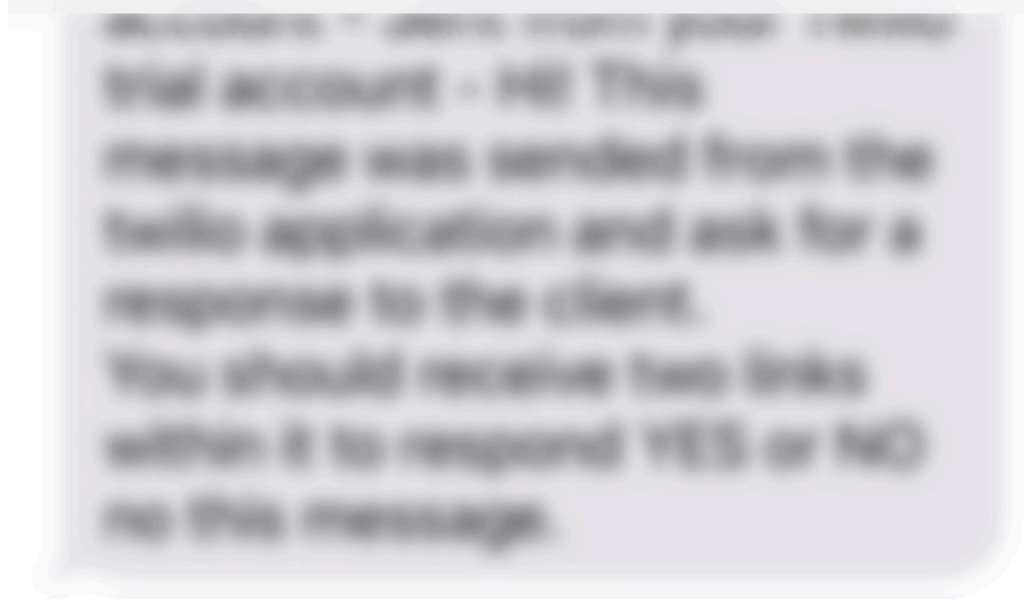
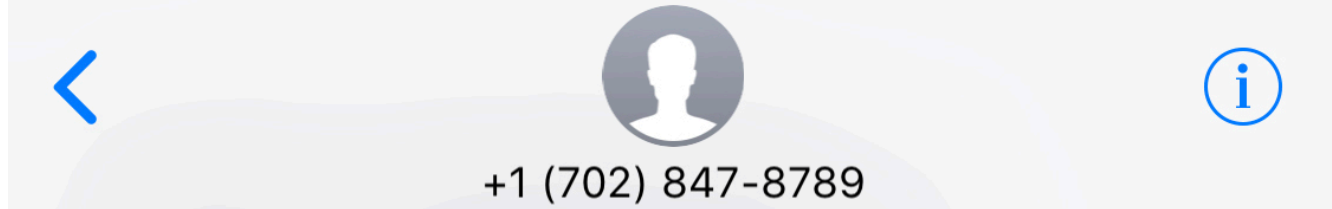


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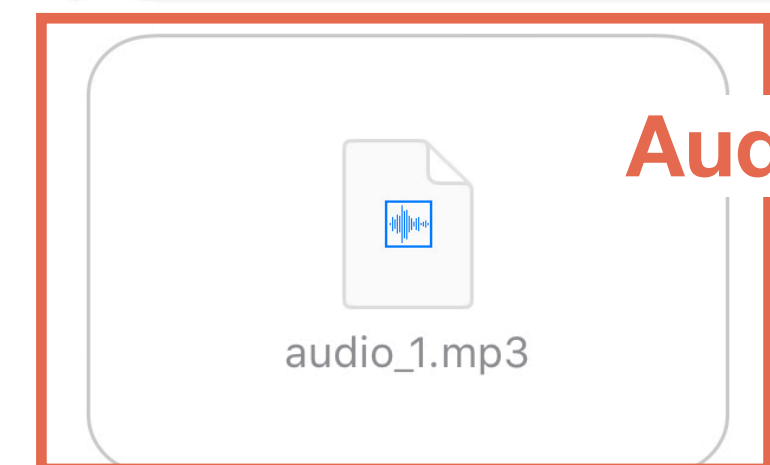
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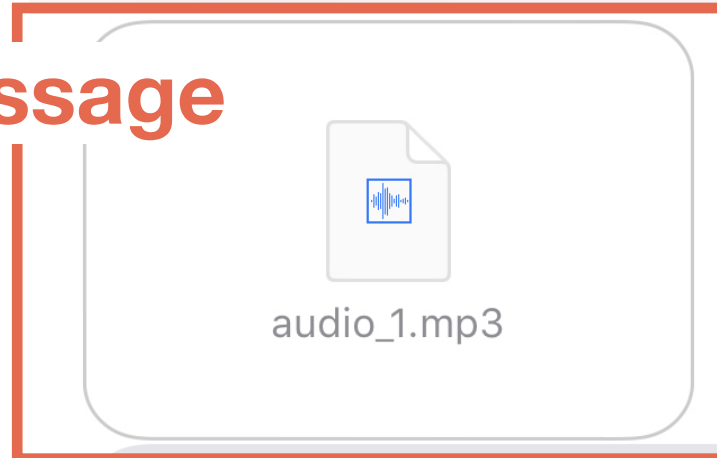
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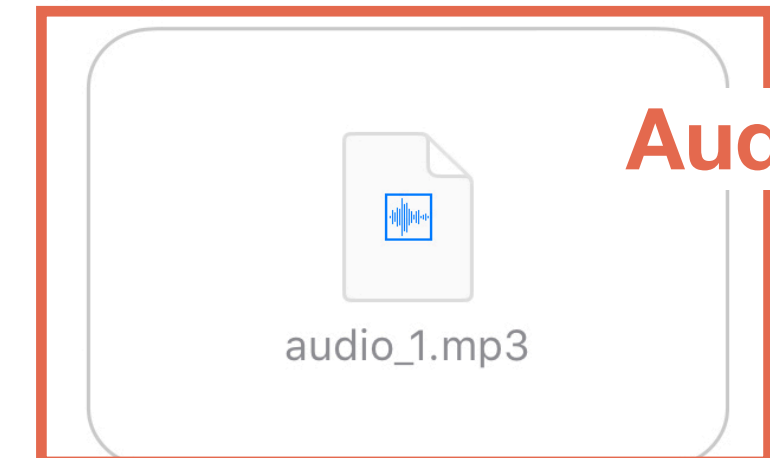
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+1 (702) 847-8789

Audio Message

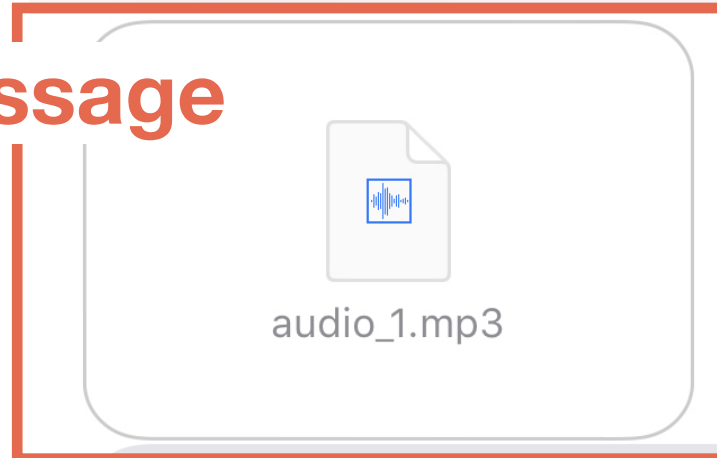


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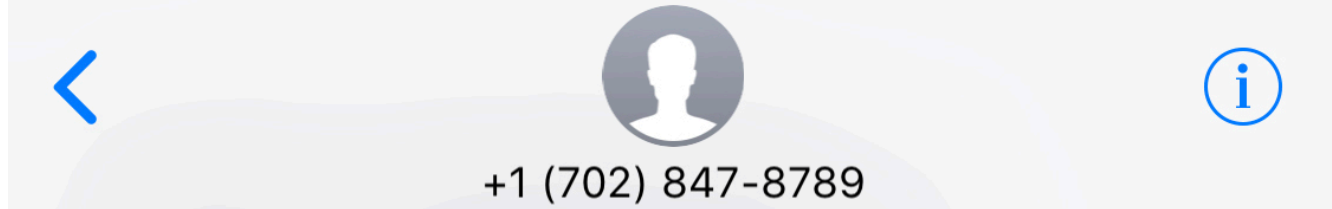


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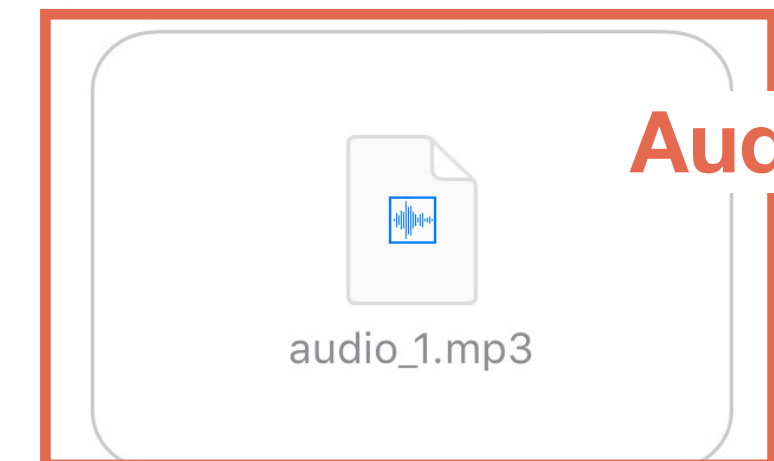
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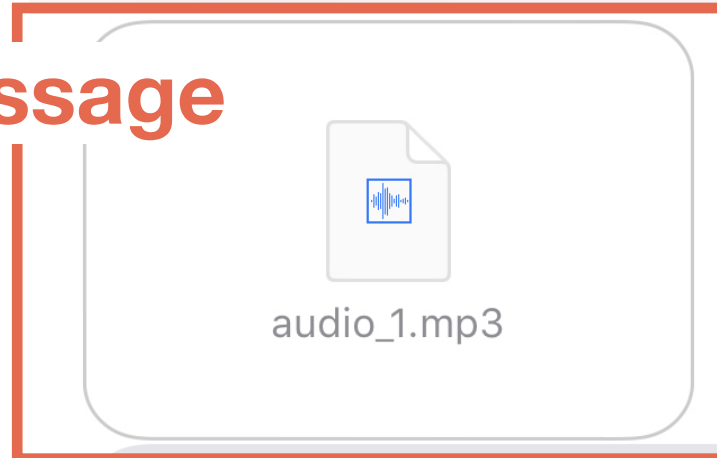


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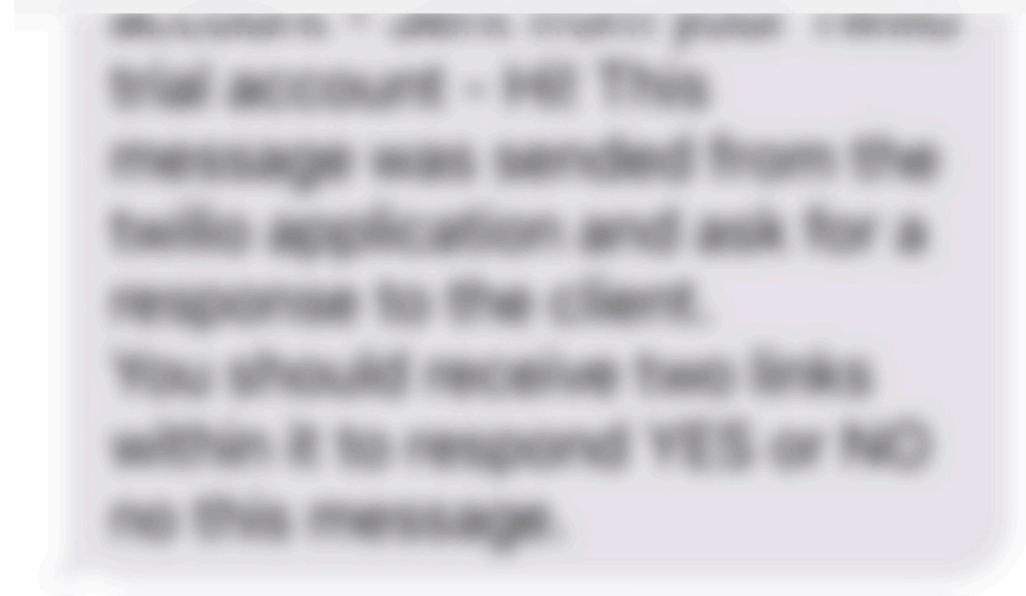
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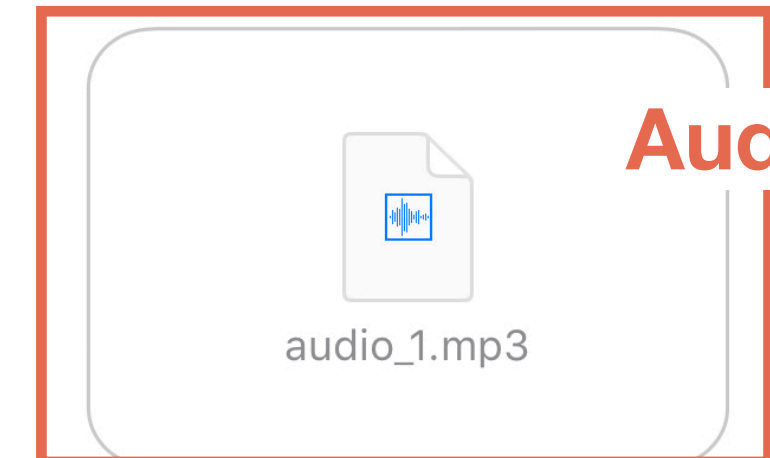
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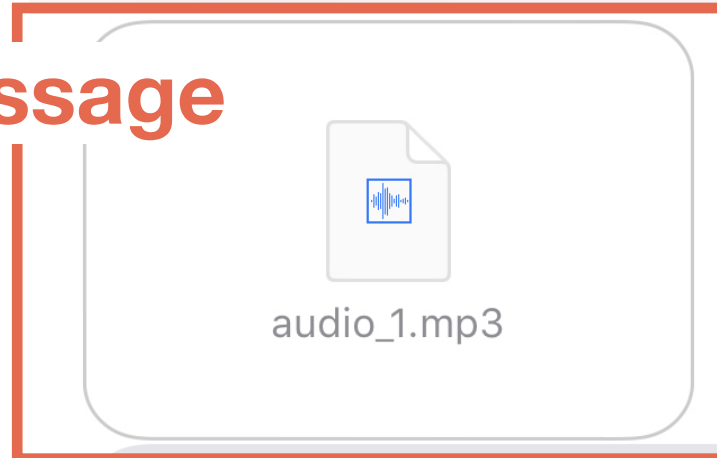


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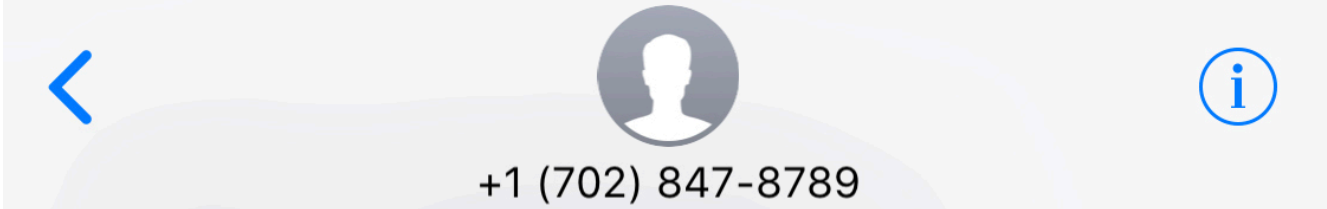
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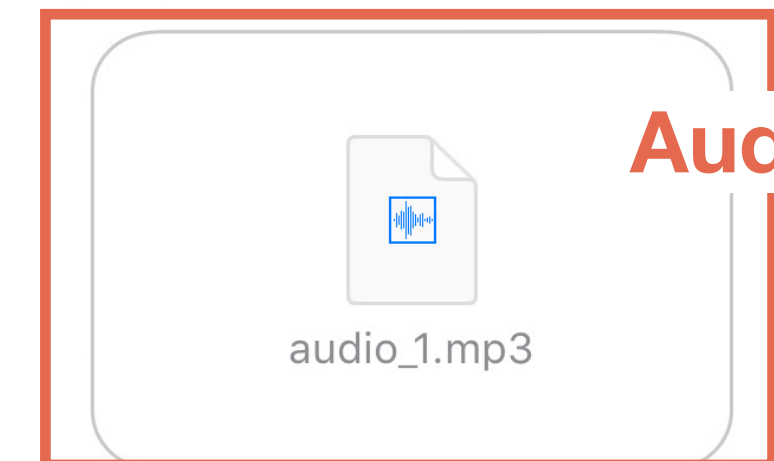
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