



**IDEONONO**



1

Planting seeds or seedlings.  
Watering crops. Harvesting  
vegetables or grains.  
Removing weeds.

3

4

5

6

My name is  
I use a wheelchair to get around.



My name is Harriet.  
I have been deaf since birth.

A few of the potential  
challenges I face in a workplace  
not designed for me are:

- It's difficult for me to carry large objects.
- I have trouble grasping objects, like pens and doorknobs.
- I don't write neatly.
- I struggle with tasks that require the coordinated use of two hands at once.



My name is Donella.  
I have Down Syndrome.



My name is  
I have a learning

ADAPT O-PACK

ADAPT O-PACK

A Game of Creative Inclusion



Simulating disability  
promotes distress and fails to  
improve attitudes toward  
disabled people

# Pathological Altruism





design Questioning

when we're finally able  
to question the systems  
that disable vs, everyone  
involved stops seeing our  
bodies as the problem

design Questioning





design Questioning

design thanking



Justin Gallegos suffers from Cerebral Palsy but dreams of breaking the 2 hour barrier in the half marathon.



Little does Justin know, inside John's folder is his Nike Contract.  
John is the Insights Director for Nike.





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high school



college



football



basketball



softball

volleyball



ncaa



alabama



acad



recruit hat ceremony on Signing Day ...  
sbnation.com



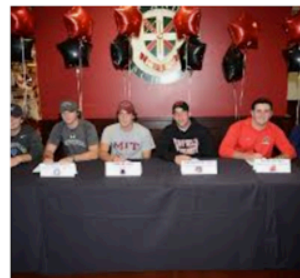
college football recruiting ...  
sbnation.com



Way-too-early Signing Day 2017 preview ...  
espn.com



college football ...  
sbnation.com



Signing Day 2017: News and not...  
highschoolbuzz.blog.palmbeachpo...



Early Signing Day winners and losers  
usatodayhss.com



National Signing Day  
kingslocal.net



National Signing Day Should Be a ...  
boneheadpicks.com



St. Joseph High School Hosts NCAA ...  
bridgeportdiocese.org



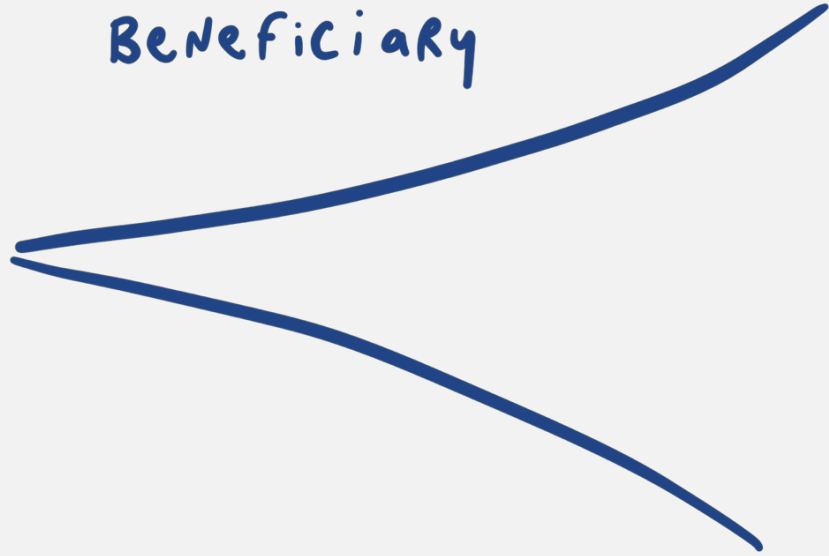
Georgia football: best and wor...  
dawnofthedawg.com

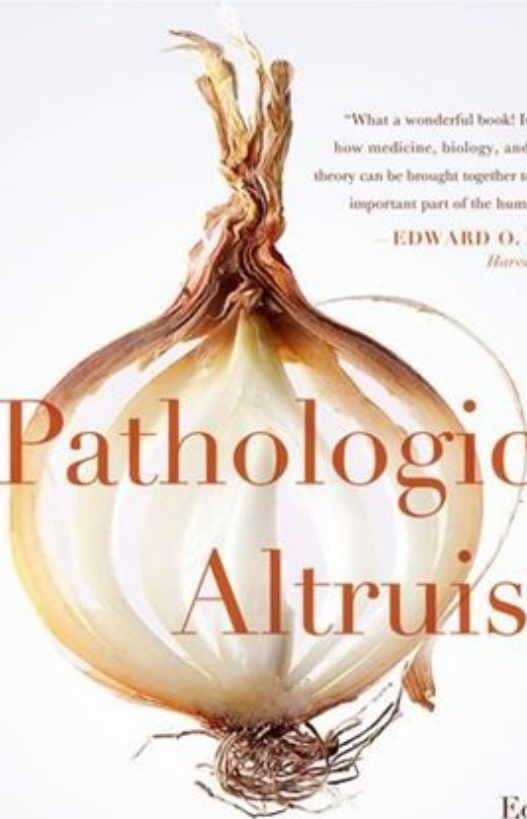






Beneficiary





"What a wonderful book! It demonstrates how medicine, biology, and evolutionary theory can be brought together to illuminate an important part of the human condition."

—EDWARD O. WILSON,  
*Harvard University*

# Pathological Altruism

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OXFORD

"savior mentality is reinforced, because the pet cannot verbally express an opinion of its own, the owner may project whatever interpretation he or she wishes on the pet's behavior and do so without fear of contradiction."

Empathy

# Empathy

1. Reifies power structures

# Empathy

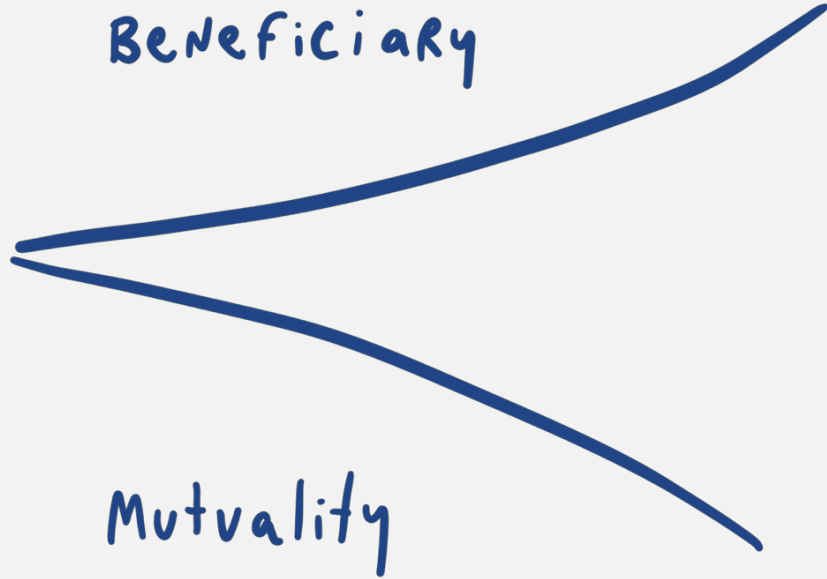
1. Reifies power structures
2. Prescribes Emotions

# Empathy

1. Reifies power structures
2. Prescribes Emotions
3. Silences the Recipient



Beneficiary

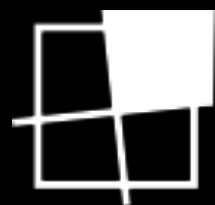


Mutuality

## Mutuality:


a Radical act by an individual or group of individuals intended to create space for sustainable participation within a system or institution that benefits from representing or serving them.

WITH



CRITICAL AXIS

When a character is made to be detailed with many character traits, the result is that the audience views the character as superficial.

A close-up, low-angle shot of a newborn baby being held by a hand. The baby is crying with its mouth wide open and eyes closed. The hand holding the baby is in the foreground, and the background is a blurred hospital room with windows and curtains. The lighting is soft and natural, coming from the windows.

**ODDS OF WINNING A GOLD MEDAL?**



The more authentically  
we speak, the less  
we are believed



$I \times WU$

interact with  $vs$